

Rhode Island Monthly 2026 MEDIA KIT

multi-media platform

Rhode Island Monthly provides a platform that connects advertising partners with readers through print, digital, events, social media and custom publishing. With the potential to reach more than 446,000 engaged readers/followers each month, your marketing message goes further with a package that utilizes all these channels.



For more info contact Kieran Keating at kkeating@rimonthly.com or 401.649.4888

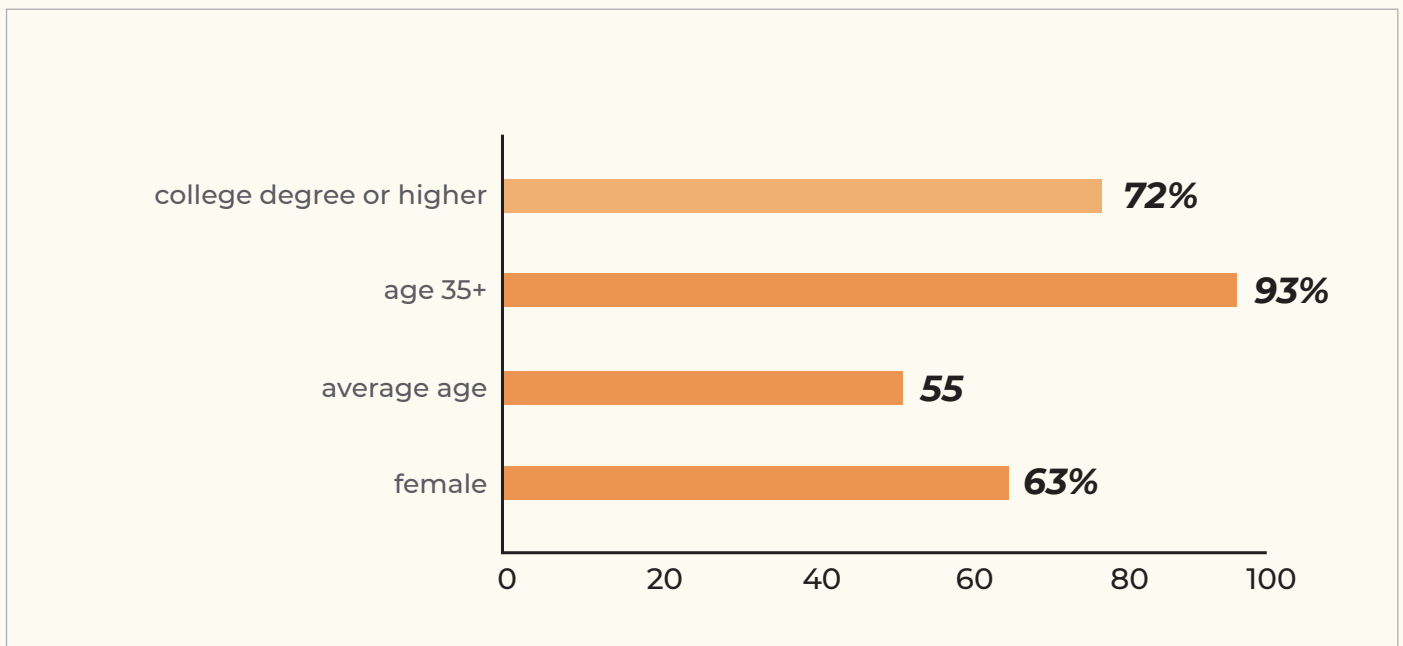
our readership profile

As the state's ONLY local magazine with a **paid and audited** circulation, we can guarantee a targeted audience of affluent, educated and influential readers.

163,000+ Monthly Readers*

33,000+ Monthly Audited Circulation*

Rhode Island Monthly readers are affluent, educated professionals:



READERSHIP FACTS

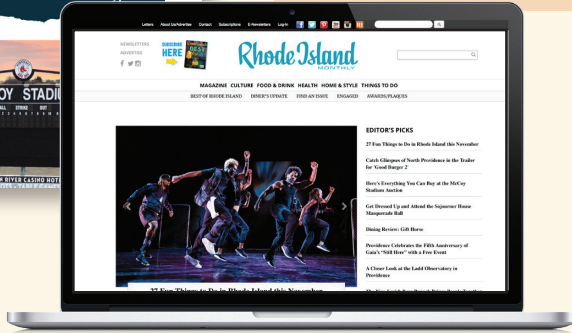
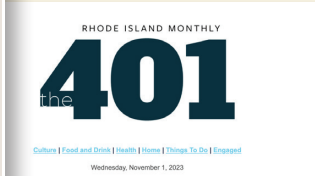
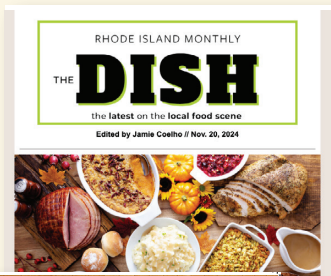
- Average household income of **\$223,700***
- **79.8%** frequently purchase products from ads seen in *Rhode Island Monthly*
- **52%** Hold onto their issue for one month or more
- Female *Rhode Island Monthly* readers make **84%** of purchasing decisions

* CVC Audit, March 2025

Rhode Island
MONTHLY

Know more. Live better.

For more information, contact Kieran Keating, associate publisher/sales, at 649-4888 or kkeating@rimonthly.com



RHODE ISLAND MEDIA
DIGITAL SOLUTIONS

Online Display • E-Newsletters • Lightboxes
 Custom E-Blasts • Targeted Display
 Sponsored Content • Contests
and so much more!

SMALL STATE
BIG REACH

SOCIAL STATISTICS



49,769



70,336



48,521

126,000*
 UNIQUE MONTHLY WEBSITE USERS

samples of special sections

- The Big Give - Non-Profits • Community Partners • Aging Well
- Outstanding Women • Spotlight on Small Business
- Holiday Shopping • Faces of Rhode Island
- Professional Excellence in Law • Professional Excellence in Real Estate
- Encore: Arts Preview • Top Senior Living
- Physician Profiles • Dentist Profiles
- Family Business Profiles • Wealth Manager Profiles
- Independent Schools • Hospital Guide • College Guide

For a detailed list, refer to our editorial calendar.



*Average per month taken from March 2025.

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event sponsorships

Top Doctors

Design Awards

Excellence in Nursing Awards

Tech10 Awards

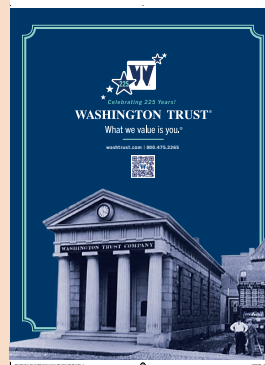
Best of Rhode Island®

Bannister Awards

Subject to change

custom publishing

In addition to our award-winning custom publications, we also provide a host of opportunities to extend your reach with our branded events, customized sponsorships, and comprehensive digital offerings.



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