

DESIGN AWARDS EVENT SPONSORSHIP

SUPPORTING SPONSOR 2026

Nest, our annual design and decor publication, will feature Rhode Island Monthly's annual Design Awards winners. The awards showcase some of the Ocean State's finest residential and commercial architecture and interior design. Entries are judged by a panel of prestigious industry professionals from outside the market.

We will recognize the professionals who submitted the winning entries at our 2026 Design Awards event which will be held in April. This event will also be the official launch of our 2026 **Nest magazine**. All award winners will be invited, along with a guest, to a catered cocktail reception and will receive a beautifully framed plaque to display in their place of business. Additionally, all Nest magazine advertisers will be invited to attend.

Your company's sponsorship provides a prime opportunity to network with the state's top designers, architects and home professionals! It also includes an opportunity to promote your products or services to Rhode Island Monthly's influential and targeted audience with an ad in Nest, as well as many other benefits. See sponsorship details on the reverse side.



Supporting Sponsor Package benefits on opposite side →

A supporting sponsorship package for the Design Awards event is available and includes:

- » 1/3-page ad in *Nest* magazine.
- » Logo inclusion on all event graphics promoting the event, E-vite, and ticketing website.
- » Logo inclusion on sponsor recognition ad in *Nest* magazine.
- » Sponsor recognition during award presentations.
- » Opportunity to provide branded items to guests.
- » 4 tickets to the event to network with Design Awards winners and *Nest* magazine advertisers – architects, builders, designers etc.
- » Inclusion in a follow up photo page in the magazine (RI Scene) to include photos from the event.
- » Photo page will be posted on our website year-round along with sponsor logo inclusion.
- » The digital edition of *Nest* magazine will be posted on the home page, as well as the Home & Style page of *RI Monthly.com* all year, linking to your website.

Investment: \$3,250**Rhode Island Monthly readers:**

- » 42% of *Rhode Island Monthly* readers plan to purchase Furniture or Home Furnishings within the next 12 months spending over 29 million dollars*.
- » 35% of *Rhode Island Monthly* readers plan to purchase Home Improvement or Home Improvement supplies in the next year, which will result in over 35 million dollars* in sales.
- » 63% female
- » 163,000 readers each month
- » Affluent, with an average household income of \$223,000

Sourced from CVC Report — March, 2025

Design Award categories may include:

- » Residential New Construction/Renovation
- » Residential Interior Design
- » Commercial New Construction/Renovation
- » Commercial Interior Design
- » Historic Renovation – Residential
- » Historic Renovation – Commercial
- » Kitchen
- » Bathroom
- » Outdoor Space/Landscape
- » Unique Indoor Space