

RHODE ISLAND MONTHLY
401 NEWSLETTER
SINGLE AD RATES

The 401 delivers the latest from Rhode Island Monthly right to our engaged readers' inboxes Monday through Friday morning.

ADVERTISING POSITIONS

Island Ad size:
300 x 250 pixels at 144dpi
Only two spaces available
per e-newsletter!

Please note flash ads are not offered as they are not compatible with all browsers.
There will be a small fee for revisions to ads running on a weekly/monthly schedule.

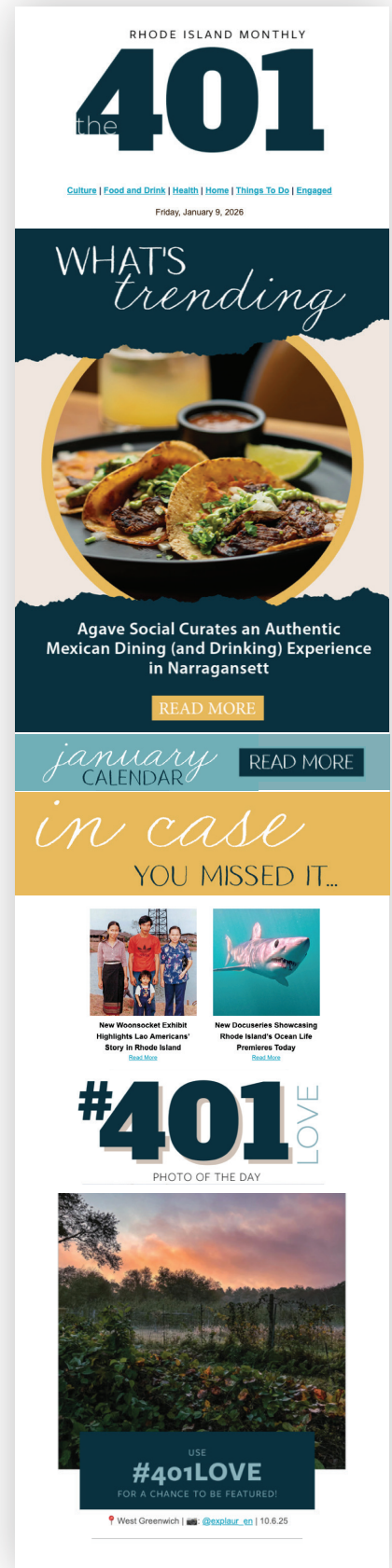
ADVERTISING NET RATES

Single Ad: \$300
Three or more ads
in a 30-day period:
\$225 per ad.

STATS

30,000+ Engaged Readers
Open Rate: 34%
Click Rate: 2%

SPONSORSHIP
OPPORTUNITY
ON BACKSIDE



For more information, contact Kieran Keating at 401-649-4888, or kkeating@rimonthly.com; or your Rhode Island Monthly marketing consultant.