

Rhode Island
MONTHLY

RHODE ISLAND MONTHLY
401

SPONSORSHIP opportunity

Showcase your business or organization in front of *Rhode Island Monthly's* loyal digital audience by sponsoring our daily newsletter.

The **401** delivers the latest from *Rhode Island Monthly* right to our engaged readers' inboxes each day. From food and dining news to shopping and entertainment information, the newsletter has become a reliable resource for 30,000+ engaged readers to get their daily fix of Rhode Island news. Not only does The 401 deliver timely content, but it allows readers to take a look into the archives of Rhode Island Monthly as we share some of our favorite features and essays from years past.

Don't miss this opportunity to put your brand in front of thousands of engaged readers while delivering them great content. You'll also be supporting quality local journalism about Rhode Island.

YOUR SPONSORSHIP INCLUDES:

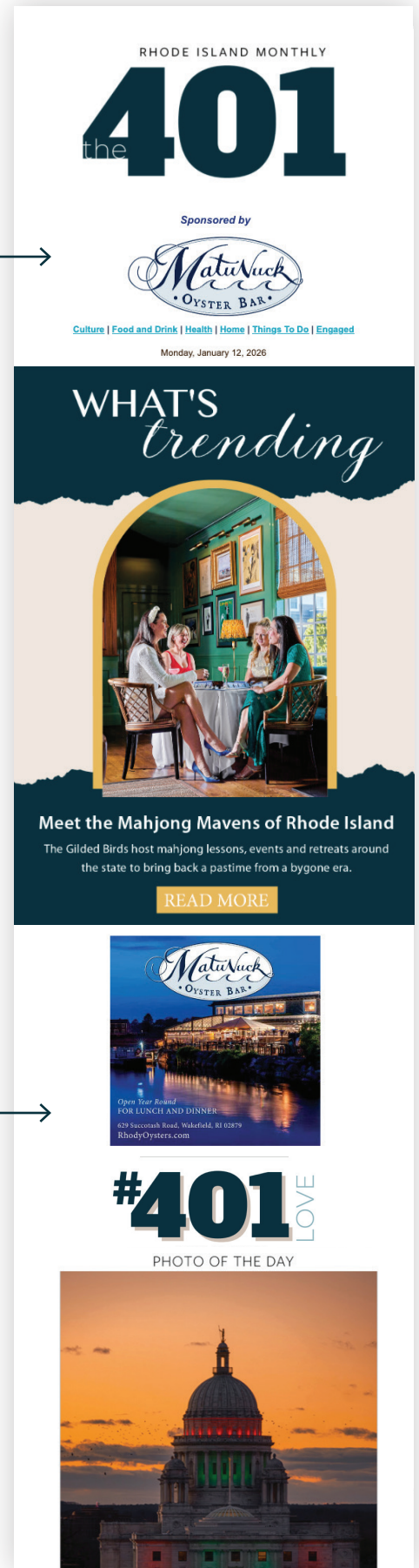
- Prominent logo placement at the top of The 401 for **five days**, (Monday-Friday)
- An ad in The 401 Daily on a day of your choosing that same week

THE 401 DAILY
OPEN RATE: 34%
CLICK RATE: 2%

WEEKLY
SPONSORSHIP
INVESTMENT:
\$750

FOR MULTIPLE CONSECUTIVE WEEKS RATES,
PLEASE CONTACT YOUR MARKETING REPRESENTATIVE.

For more information or to secure your sponsorship, please contact your *Rhode Island Monthly* marketing consultant or Kieran Keating, associate publishers/sales, at 401-649-4888 or kkeating@rimonthly.com



**SINGLE AD RATES
ON BACKSIDE**

