



RHODE ISLAND MONTHLY

THE DISH

the latest on the local food scene



The Dish is a biweekly email newsletter curated by *Rhode Island Monthly's* editor-in-chief, Jamie Coelho. This newsletter has 14,000+ dedicated foodie subscribers.

ADVERTISING POSITIONS

Leaderboard ad size:
(horizontal, above header)
500 x 90 pixels at 144dpi

OR

Island ad size:
(within content)
300 x 250 pixels at 144dpi

Different ad positions are available and there is a nominal fee for standard ad production if required or for revisions to ads running on a regular schedule.

ADVERTISING NET RATES

	PER AD
1x	\$400
4x (within 3 months)	\$350 per ad
12x (within 12 months)	\$300 per ad
26x (every issue/12 months)	\$250 per ad

DISTRIBUTION

The Dish is emailed two times every month

STATS

OPEN RATE: 43%
CLICK RATE: 3%

For more information, contact Kieran Keating at 401-649-4888, or kkeating@rimonthly.com; or your Rhode Island Monthly marketing consultant.