

MEDICAL PROFILES

Rhode Island
MONTHLY
Know more. Live better.

THE MAY ISSUE OF *Rhode Island Monthly*

features our annual cover story, **Top Doctors**, listing the physicians chosen by their peers to be among the best in our 2025 survey. This issue is traditionally one of our best-sellers, with an added audience of the Top Doctors receiving an issue at the annual Top Doctor event to celebrate their win.

This issue offers a special section to feature Medical Profiles of other health-related professionals and practices.

Don't miss the ideal platform to showcase your medical facility or company in front of our informed and passionate 163,000 readers and physicians throughout Rhode Island.

Formatted ad sizes	Cost (net)
Block profile full-color headshot to be supplied by medical professionals and 40 words* of copy	\$925
Quarter page profile Includes one full-color photo and 75 words* of copy	\$1,995
Half page profile Includes one full-color photo and 125 words* of copy	\$2,800
Full page profile Includes up to two full-color photos and 250 words* of copy	\$3,900
Two page spread profile Includes up to five full-color photos and 325 words* of copy	\$5,350

*Estimated word count may vary depending on page layout.

EXCLUSIVE OPTION

The opportunity to re-run your profile in *Special Health Section* for **30% off** in January 2027.

Ad close

March 6, 2026

Materials due

March 11, 2026

Newsstand date

April 27, 2026

» profile examples on back »

Rhode Island Monthly subscribers are:

» Women (63%) » Educated (72% college degree or higher) » Affluent (average household income \$223,000)

Professional photography included in profile, quarter-page or larger, and scheduled at your convenience. Professional photography is provided for one medical professional(s) photo, any additional photos are provided by advertiser. Photography used for profiles may be used for *Rhode Island Monthly* publications/products only. For use beyond *Rhode Island Monthly*, advertiser will need to purchase photo rights from the photographer.

Contact your Rhode Island Monthly marketing consultant, or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com.

