

Rhode Island MONTHLY

2026 MEDIA KIT

PRINT MAGAZINE

CUSTOM PUBLISHING

DIGITAL SOLUTIONS

E-NEWSLETTERS

SOCIAL MEDIA

WEB/MOBILE

EVENTS

THE ULTIMATE MULTI-MEDIA PLATFORM

Rhode Island Monthly provides a platform that connects advertising partners with readers through **print, digital, events, social media and custom publishing**. With the potential to reach more than 446,000 engaged readers/followers each month, your marketing message goes further with a package that utilizes all these channels.



For more info contact Kieran Keating at kkeating@rimonthly.com or 401.649.4888

Rhode Island MONTHLY | 2026 MEDIA KIT

OUR READERSHIP PROFILE

As the state's ONLY local magazine with a **paid and audited** circulation, we can guarantee a targeted audience of **affluent, educated and influential** readers.

163,000+ Monthly Readers* / **33,000+** Monthly Audited Circulation*

93%

age 35+

72%

college degree
or higher

55

average age

63%

female

READERSHIP FACTS

*CVC Audit, March 2025

Average household
income of **\$223,700***

79.8%
frequently purchase
products from ads
seen in *Rhode
Island Monthly*

52%
hold onto their
issue for one
month or more

Female *Rhode
Island Monthly*
readers make **84%**
of purchasing
decisions

DIGITAL SOLUTIONS

E-Newsletters · Lightboxes · Custom E-Blasts · Targeted Display · Sponsored Content · Contests

Custom E-Blasts



E-Newsletters



Contests



SMALL STATE / BIG REACH

126,000*

unique monthly website users

SOCIAL STATISTICS



50K followers



68.2K followers



50.7K followers

Sponsored Content



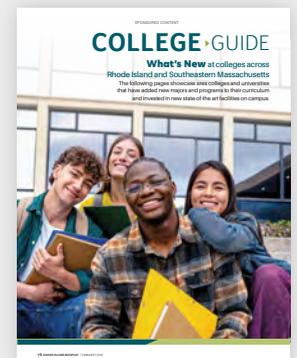
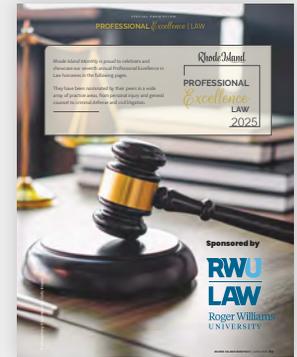
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PRINT MAGAZINE SPECIAL SECTIONS

- The Big Give; Non-Profit
- Community Partners
- Aging Well
- Outstanding Women
- Spotlight on Small Business
- Holiday Shopping
- Faces of Rhode Island
- Professional Excellence in Law
- Professional Excellence in Real Estate
- Encore: Performing Arts
- Top Senior Living
- Physician Profile
- Dentist Profile
- Family Business Profile
- Wealth Manager Profile
- Independent Schools
- Hospital Guide
- College Guide

For a detailed list, refer to our editorial calendar.

*Average per month taken from March 2025.



EVENT SPONSORSHIPS

Showcase your brand by sponsoring one of our industry specific events. It's an opportunity to place your business in the spotlight and engage with potential clients. *Rhode Island Monthly* designs the signature event and manages all details. **Your company will be promoted as a sponsor throughout the process with a variety of print and digital assets.**



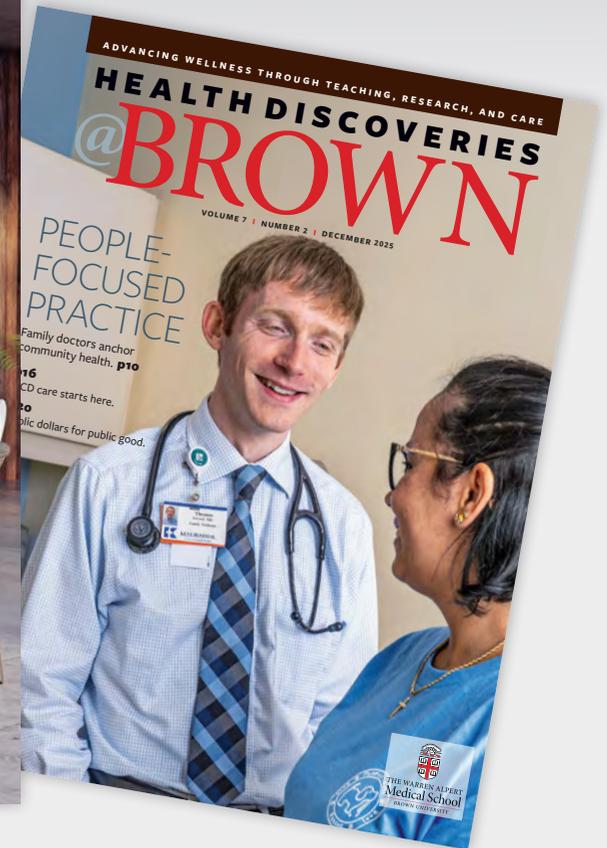
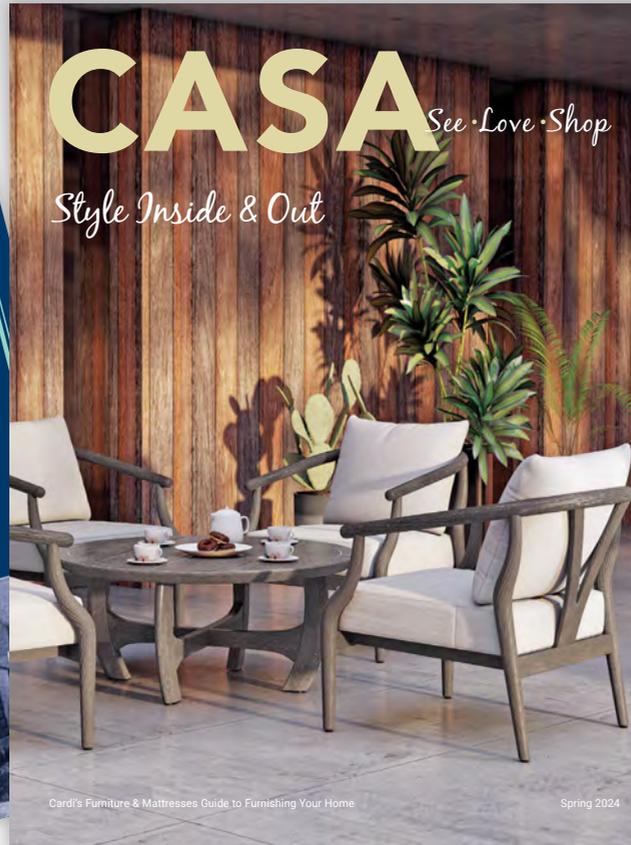
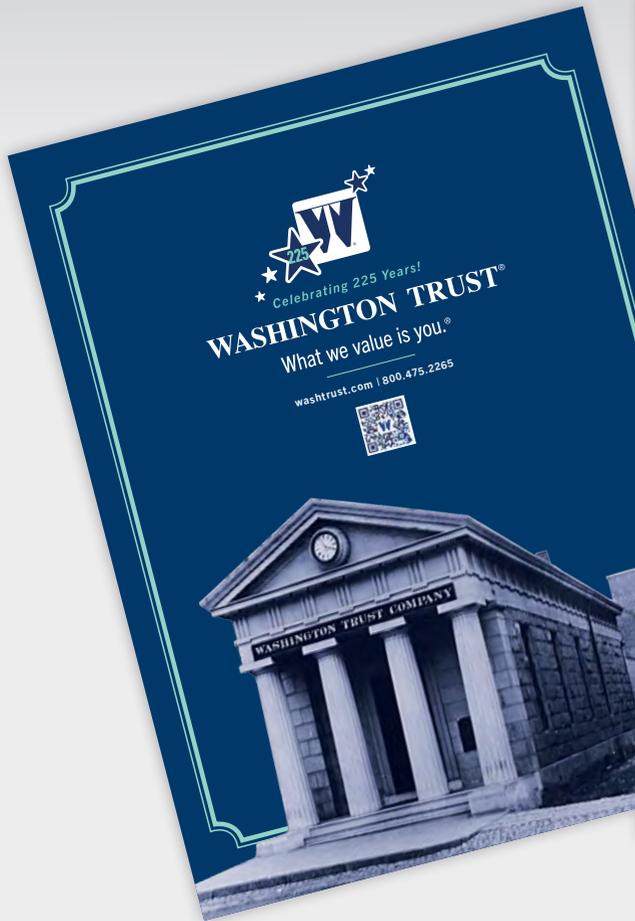
Top Doctors
Design Awards
Excellence in Nursing Awards
Tech10 Awards
Best of Rhode Island®
Bannister Awards

**Subject to change*



CUSTOM PUBLISHING

Extend your brands reach with our award-winning custom publications.



OUR MISSION

is to be the preeminent multiplatform provider of lifestyle information in Rhode Island and nearby Southern New England. As a result we will deliver brand solutions and access to a truly desirable audience to our advertisers, and to our readers a unique look at life in the state using exemplary journalistic tools and standards.

Rhode Island
MONTHLY

Know more. Live better.