

Top Doctor PROFILES

Rhode Island
MONTHLY
Know more. Live better.

THE MAY ISSUE OF *Rhode Island Monthly* features our popular annual cover story, Top Doctors. This issue is traditionally one of our best-sellers. As an added benefit to this issue, we host a celebratory cocktail reception to honor the winners.

As one of our 2026 honorees, you have the opportunity to highlight your practice or specialty with a Top Doctor Profile in this issue! These four-color formatted profiles are available in a variety of sizes, as shown. Quarter page and larger profiles include a professionally taken photo of the physician, contact information and copy about the physician or specialty.

These profiles are available only to Top Doctors who have won an award for 2026. Enhance your award listing in the magazine with a profile that will be seen by our affluent readers.

Formatted Ad Specs & Rates:

Block profile includes headshot supplies by physician and 40 words of text.	\$925
Quarter-page profile includes professional photo shoot and 100 words of text	\$1,995
Half-page profile includes professional photo shoot and 125 words of text.	\$2,800
Full-page profile includes professional photo shoot and 200 words of text.	\$3,900
Two-page profile includes professional photo shoot and 350 words of text.	\$5,350

EXCLUSIVE OPTION

The opportunity to re-run your profile in *Special Health Section* for **30% off** in January 2027.

AD CLOSE:
March 6, 2026

MATERIALS DUE:
March 11, 2026

NEWSSTAND DATE:
April 27, 2026

» profile examples on back »

Rhode Island Monthly at a glance:

Educated (72% college degree or higher) • **Affluent** (average household income \$223,000) • **Primary reader age, 35**

Professional photography included in profile, quarter-page or larger, and scheduled at your convenience. Professional photography is provided for one photo. Photography used for profiles may be used for *Rhode Island Monthly* publications/products only. For use beyond *Rhode Island Monthly*, advertiser will need to purchase photo rights from the photographer.

If you prefer, non-profile, general display advertising is also available.

Questions? For more information please call or email kkeating@rimonthly.com, 401.649.4888 or kkeating@rimonthly.com.

