

nestTM

For the way you live in Southern New England

Welcome to the **annual** guide for the Southern New England homeowner, complete with fresh ideas and expert advice on...



Publish Date:
April 2026

- ↔ Home Decor & Interior Design
- ↔ Home Building & Renovation
- ↔ Landscaping & Outdoor Living
- ↔ Bath & Kitchen Remodeling
- ↔ Local Shops & Artisans
- ↔ Home Necessities & Technology
- ↔ Real Estate & Land Development

Our annual *Nest* magazine is a great resource for homeowners looking for design services, decorating ideas and products. Whether they are looking for a local contractor, an interior designer, home decor ideas or quick and easy DIY weekend project ideas — *Nest* will be a helpful resource!

Our readers are looking for expert guidance with everything from lighting design to flooring concepts to make their unique styles come to life. *Nest* will be a reference guide and inspiration for anyone anticipating a renovation, re-design or decorating their space throughout the year.

Total year-round readership estimate: **130,000 readers.**

» See details within.

Showcase Your Work in **nest** Magazine

Nest will provide a unique opportunity to not only advertise your business to affluent homeowners, but to also have your project, product or service featured via our Partnership Packages. Many of these packages include working with our writers, and a professional photoshoot of your project or product. These stories will be designed by our talented *Nest* art directors and will appear alongside other original content in a beautifully produced, high quality annual home magazine.

Turn the page for more information and sample layouts. →

Partnership Packages

In addition to providing our readers with a great magazine, we strive to maximize the benefits to our advertisers by offering Partnership Packages.* These packages give our advertising partners an opportunity to have their products, services and know-how showcased within the content of the publication, while meeting the criteria set by the publication's editors and art directors. See the Partnership Package examples below and on the opposite page. This combination of advertising and editorial coverage has been effective in driving increased sales for our clients.

MODERN-DAY TREEHOUSE

This three-level home near the Barrington River emits elements of elegance and simplicity, with a splash of panoramic water view.

30 UNCLE SAM'S WEEK

Entertaining friends and family is a breeze in this spacious, bright eatery.

STORY BY EDELINDA BAPTISTA
PHOTOGRAPHY BY MEGHAN SEPE

SAMPLE OF Package 1

MASTERFUL CRAFTSMANSHIP EXPERT IN-HOUSE DESIGN NO FINANCIAL SURPRISES

The dining room flows seamlessly between the living area and the kitchen.

"The homeowners love the livability," says Mitchell. "The living room kitchen combo is 90 percent of what people are engaging today, and the way this one lays out just works really well."

The pair incorporated an elevator into the house. Not only to accommodate elderly relatives and friends, but for convenience in bringing items like shopping bags to the bedroom or bags of wood to the living room to fit up the fireplace.

In the sunroom, just off the living room, is where the couple spends the day with their mugs of coffee. It's their calm before the day ahead, or their "where" to be recharged. "In the winter, the gas fireplace helps on and warms up the room nicely," say the homeowners.

"In late spring thru fall, we're just surrounded by trees," says the homeowner. "It does obstruct our water view, but we don't care, we love it. We can see squirrels at eye level, playing in the trees."

A wooden plaque emblazoned with "The Treehouse" hangs on the home's exterior. A young girl who lives down the street gave the home its name, calling it "the magic treehouse." During the spring and summer months, the trees are in full bloom, providing the house with its shade and natural beauty.

TIP: The homeowners can choose from using the whitewash built-in in the overhead kitchen. **BOTTOM:** The high-facing windows brighten up the master bedroom with sunlight and river views.

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» Extended editorial feature including a full page ad (minimum of 4 pages).
Other Package 1 options available.

*While significant input will be sought from our advertising partners for our Partnership Packages, the publication's editors and art directors will maintain overall control of the content, design and layout to ensure continuity, consistency and integrity of the publication's design and themes.

An Enlightened Enclave

Riverhead Building Supply breathes life into a lower-level space, transforming it into the ultimate retreat for lounging and entertaining.

EDITED BY EDELINDA BAPTISTA



AT FIRST GLANCE, ONE WOULD NEVER guess this room is a finished basement. With its bright and open feel, well-planned lighting and a tray ceiling that adds an airy touch, this space feels more like an elegant lounge than a lower level.

The area is designed for both entertaining and unwinding. An oversized sofa at one end of the room, with built-ins surrounding the television, invites guests to relax, while the sleek bar island makes gathering with family and friends — in style — effortless.

When the homeowners approached designer Michelle Gannon at Riverhead Building Supply, they had a vision for their space but needed help bringing it to life. Gannon introduced them to materials and finishes that not only matched their style but also offered the durability they wanted.



THIS PAGE, TOP: The full bar, curio cabinet and sleek, oversized island create an ideal entertainment space.
BOTTOM: Built-in drinking and cabinets add a cozy feel to the lounge area.
NEXT PAGE: Miralis' stunning cabinets add a high-end look to the upscale bar area.

PHOTOGRAPHY COURTESY OF RIVERHEAD BUILDING SUPPLY



One standout choice? Miralis cabinetry. With a little one on the way, the homeowners wanted a finish that could withstand everyday wear and tear. Instead of a dark painted finish that might show minor bumps and scrapes, they opted for Miralis' European laminate in the color Obscurity. The rich dark tone emphasizes the stunning oak grain pattern. Miralis takes extra care to grain match drawer fronts and cabinet doors, ensuring a seamless, high-end look.

As a special design touch, Gannon suggested a curio cabinet at the end of the bar, a feature the homeowners instantly fell in love with. The sleek cabinetry of both the bar area and the built-ins offers a modern feel while providing the perfect backdrop for the couple's collection of vintage and antique treasures.

With more than three years at Riverhead Building Supply and many years of design experience, Gannon loves collaborating with homeowners to bring their dream spaces to life. Whether it's a kitchen, a basement retreat or a custom built storage solution, she's passionate about turning ideas into reality. ▶

The skilled designers at Riverhead Building Supply are dedicated to bringing your dream space to life, whether you're seeking a modern makeover or a timeless classic. The team is there to guide you every step of the way, ensuring your cabinetry reflects your unique style and functional needs.

RIVERHEAD BUILDING SUPPLY
2 Oak St., Westerly (showroom),
401-596-2831, rbscorp.com



SAMPLE OF Package 2

RIVERHEAD BUILDING SUPPLY
rbscorp.com • 800-874-9500



» Editorial and ad spread (2 pages). Other Package 2 options available.

For Your Plumbing and HVAC Needs

WITH NEARLY 100 YEARS OF SERVICE, MARTEL Plumbing & Heating is proud to be one of the oldest family-owned and operated plumbing and heating companies in Rhode Island. Founded in 1926, the business serves both Rhode Island and Massachusetts, placing emphasis on customer service and quality workmanship in both new and old homes. The full range of services includes air conditioning, boiler replacement, furnace installation, heating, water heaters and plumbing. In addition to handling plumbing for new construction, the company also offers bathroom remodeling and can find the right fit of services for any project. Martel carries the best brands in the industry, including names like Kohler, Mitsubishi, Delta, Viessmann and American Standard. The family-run business is based on Smithfield Avenue in Lincoln, offering easy access to all of Rhode Island and southern Massachusetts. Give Martel a call for customized service and attentive planning that can meet any homeowner's needs. ▶

MARTEL PLUMBING & HEATING, 935 R. Smithfield Ave., Lincoln
401-265-4325, martelplumbingri.com



SAMPLE OF Package 3

» Editorial and ad package (1 page). Other Package 3 options available.

ALSO AVAILABLE

- Display ads
- Formatted ads
- Business directory ads



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ZERO DOWN FINANCING

For a more complete overview of advertising options, please contact your Rhode Island Monthly marketing consultant or Kieran Keating, associate publisher/sales, at kkeating@rimonthly.com or 401-649-4888. →

Grow your business by reaching a targeted, affluent readership year-round.

1 *Nest* will be distributed to all *Rhode Island Monthly* subscribers throughout the region.

2 *Nest* will also be distributed to an exclusive acquired list of homeowners in Rhode Island and Bristol County, MA.

These include:

- Homeowners with a home market value of \$750,000 or more and who also have a household income of \$150,000 or greater

3 *Nest* will also be mailed to area architects and designers.

4 *Nest* will be distributed via our valued advertisers as a gift to their customers.

27,000 copies of *Nest* will be mailed or distributed to this niche audience.

Total estimated readership is 130,000.*

**Based on Rhode Island Monthly's average of 4.95 readers per issue.*

Value Added Benefits

FREE All advertisers are offered free standard ad design assistance, including one photo scan.

FREE All advertisers will benefit from having their ads appear in the digital edition of *Nest*, which is posted on our website all year. *RIMonthly.com* has an average of 246,000 page views each month.

FREE All advertisers will have their digital edition ad link to their website, if applicable.

FREE All advertisers are invited to provide additional high quality images that they may have on hand. While we do not guarantee inclusion, our art director will strive to utilize images provided by advertisers, if the images meet the quality and resolution required. Photo captions will include description and advertiser name.

Total Estimated
Year-Round
Readership:

130,000+

SPACE RESERVATION DEADLINES

Partnership Packages Deadline: February 24, 2026

Display and Formatted Ad Deadline: March 3, 2026

Rhode Island
MONTHLY