

Health-Related Services

Rhode Island Monthly will be including two informative sections with our January and February issues and the ideal place to promote any health-related service.

The **January** issue of *Rhode Island Monthly*, will include our annual **Hospital Guide** — detailing the services, specialties, accreditations and recognitions for the hospitals in our region. Whether you own a Medi spa, supplement store or a holistic health practice, this issue will give you the opportunity to promote your products and services with an ad targeted toward our affluent audience in a health-related special section.

In **February**, a newly formatted section of **Aging Well** will highlight areas of expertise with information from local experts in their perspective fields to include:

- Aging in Place (building /construction/remodeling)
- Nursing Home/Assisted Living
- Estate Planning
- Independent Living
- Looking and Feeling Your Best
- Senior Health Services
- Hearing Services
- Optical Services

We are offering discounted rates for these sections so you can share how your business can help our readers stay healthy in the new year! These issues will be resource guides for our 141,000+ readers and issues health care decision makers will want to keep as a reference.



DEADLINE

Reserve space by **October 31st** for the **January issue**
Reserve space by **December 5th** for the **February issue**

Who Will Your Message Reach?

- Average household income of \$210,000
- 70% of our readers are the healthcare decision maker in the household
- 64% female

Rates:

	4-Color	Black & white
➤ Full page.....	\$4,095.....	\$3,420
➤ Two-Thirds page.....	\$3,535.....	\$2,635
➤ Half page.....	\$3,120.....	\$2,220
➤ Third page.....	\$2,350.....	\$1,675
➤ Sixth page.....	\$1,710.....	\$960