

Audit Period: April 1, 2023 - March 31, 2025

<b>Rhode Island Monthly</b>	
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**1. Audited Media Platforms**

Print Publication:	Average Net Circulation:	33,052 (Print Edition)
Website:	Average Website Users:	126,000
Social Media:	Average Facebook Followers:	49,568
	Average X (Twitter) Followers:	70,774
	Average Instagram Followers:	44,420
	Average LinkedIn Followers:	3,632
	Average TikTok Followers:	1,060
Email Media:	Average Bluesky Followers:	320
	Average E-Newsletter Subscribers:	23,313
	Average Open Rate:	32.3%

**Rhode Island Monthly – Total Gross Contacts**

CVC Estimated Edition Readership:	163,607
Total Digital Contacts:	303,304
Total Estimated Gross Contacts:	466,911*
*Total gross contacts include CVC estimated edition readership, website unique users, social media followers, and opened e-newsletter contacts. Total gross contact estimates can include significant audience duplication. There was no attempt made to eliminate any duplication that may exist.	

**2. Publication Information**

Number of Editions:	One
Format / Average Page Count:	Magazine / 132 Pages
Circulation Cycle:	Monthly
Ownership:	Rhode Island Monthly Communications, Inc.
Year Established:	1988
Publication Type:	City & Regional Magazine 33% Controlled / 53% Paid / 14% Sponsor Paid
Content:	55% Advertising / 45% Editorial
Primary Delivery Methods:	62% Mail / 8% Controlled Bulk & Single Copy / 30% Waiting Room
Annual Mail Subscription Rate:	\$19.97
Cover Price:	\$5.95
Insert Zoning Available:	No
CVC Member Number:	01-3051
DMA/MSA/CBSA:	Providence, RI / Providence-Fall River-Warwick, RI-MA / Providence-New Bedford-Fall River, RI-MA
Audit Funded By:	Publisher