

MILESTONES

CELEBRATING *OUR JOURNEYS*

Milestone Anniversary — Celebrate your company milestone with Rhode Island Monthly.

A creatively designed profile can be the announcement for your own celebration or perhaps a Thank You to all who have helped the company evolve over the years. Share your company's history with a timeline, reflect on major events, or project your future growth to our audience of 163,000 readers.

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FULL PAGE

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Arden Builds a Strong Family Business

Arden Engineering Constructors (originally Arden Engineering Company, Inc.) was founded in 1954 by Herb Arden as a mechanical and general contracting company in Providence, Rhode Island. Nearly seventy years later, the Arden name has evolved into a multi-faceted group of geographically diverse firms that comprise Arden Building Companies — headquartered in Pawtucket, Rhode Island. Arden employs over 440 office and union craft personnel in Rhode Island, Massachusetts, Connecticut and Maine.

Arden designs, constructs and maintains essential systems for buildings of all types. Their comprehensive skill set includes virtual design and construction, engineering, mechanical, HVAC, fire protection, electrical, service and maintenance, building automation, and traffic lighting and technology. Arden uses state-of-the-art technology with 3D imaging and data analytics. Systems are designed with accuracy and precision, providing clash-free installations. Their multiple in-house pipe fabrication facilities allow modular components to be created in a controlled environment and delivered to project sites for installation. This process reduces on-site work hours, streamlines productivity and increases overall project safety.

ARDEN
Building Companies, LLC

505 Narragansett Park Drive
Pawtucket, RI 02861
401-727-3500
ardenbuildingcompanies.com

SPECIAL ADVERTISING SECTION

See what we can do for your building

1954 Robert H. Bolton (the Bolton) joins Arden working as a union pipefitter and eventually becomes that investment project site manager. Cameron J. Puriello joins Arden with a strong engineering background in power piping and process systems. Puriello develops a quality assurance program which leads to Arden obtaining ASME certifications. In 1968, Herb's son Peter Arden becomes president, and Herb Bolton is appointed general manager.

1970 Peter Arden focuses the company on mechanical construction. He also invests in new world technology — the computer — streamlining job costs, accounting, and estimating procedures.

1982 Herb Bolton is promoted to executive vice president and appoints Cameron J. Puriello as vice president. Robert M. Bolton (Bob), his son, joins Arden as a project engineer after graduating college.

1987 Herb Bolton purchases Arden, partnering with C.J. Puriello, forming Arden Engineering Constructors, Inc., focusing on HVAC, industrial power and environmental applications.

1999 Arden is sold to PSEG Energy Technologies, Inc.

2016 Arden Building Companies is formed as a parent company in response to the growth and expanding geography of business acquisitions. It includes: Wabash, Connecticut, 2006; Orange Metal Works, Pawtucket, Rhode Island, 2008; and Corporate Mechanical of New England, Tewksbury, Massachusetts, 2014.

2018 Bob becomes president of the Mechanical Contractors Association of America (MCAA), following his election to board of directors in 2018.

2019 John Puriello is named President of AEC, and Bob becomes CEO of ABC.

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As stewards of capital, we are dedicated to growing and preserving our clients' assets.

Regional President and Managing Director of FLP's Investment Advisory Services, Tom Fay, CFP®, leads a talented team of investment and wealth management specialists highly focused on building trusted relationships among entrepreneurs, local nonprofit board members, retirees and high-net-worth individuals and their families. The highly credentialed team includes community leaders and has an average of more than twenty-five years of industry experience, all in the greater Providence area.

As fiduciaries, we are here to serve the needs of our clients. As stewards of capital, we are dedicated to growing and preserving our clients' assets. We have a long history in sustainable investing and believe environmental, social and environmental data and analysis should be fully integrated into the investment process. We are committed to providing transparency in our communications, in our fee structure and in our client reporting. The FLP approach is client-centric, data-driven and comprehensive, resulting in an exceptional client experience that will exceed expectations.

FACTS

- \$5.06 Billion Assets Under Advisement
- \$4.29 Billion Wealth and Investment Advisory Assets Under Management
- \$1.77 Billion Assets Under Advisement
- 83 Employees
- > 13 CFP® Chartered Holders
- > 18 CFP® Practitioners

April 12/23/22

SPECIAL ADVERTISING SECTION

FLP **FLPutnam**
Investment Management Company

10 Weybosset Street, Providence
401-861-0424
flputnam.com

2010 FLP acquires financial planning firm Financial Focus of Providence, R.I. Thomas Fay, CFP®, named Regional President.

2012 NYC based alternative asset manager research firm Astato Advisors joins FLP Putnam.

2013 FLP acquires boutique RIA System Capital Management of Woburn, Mass.

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HALF PAGE

52% of our readers keep the magazine for one month or more!

Additional ways to promote your Milestone with Rhode Island Monthly:

- "BEST OF RI" EVENT SPONSORSHIP
- DISPLAY ADS AND DIGITAL PACKAGES
- ADDITIONAL SPECIAL SECTION PROFILES
- COMMEMORATIVE KEPSAKE PUBLICATIONS

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Parsons Capital Management

Parsons Capital Management is one of the largest independently owned investment management firms in the region. Our assets under management have increased from \$60 million in 1988 to over \$1.6 billion today.

Our investment professionals work with individuals, trusts, pension accounts, institutions, and foundations. We believe that successful investment management results from the personal experience, judgment, and expertise of our clients. In-depth analysis of the current markets, and a thorough understanding of the financial needs of our clients.

1988 Bob and Carol Parsons formed Parsons Capital Management after several years in the trading and investment advisory industry. Since then, only one generation away with experienced professionals who share their passion to provide a high level of customer service to all clients.

2013 Over the years, Arden has established strong roots in the Rhode Island community while expanding beyond our region to meet the needs of our clients. In addition to our main office in Providence, we have offices in Wakefield, Florida and Denver, Colorado.

SPECIAL ADVERTISING SECTION

PARSONS
Capital Management, Inc.
A FIDUCIARY COMPANY

10 Weybosset Street, Suite 1000
Providence, RI 02903
401-527-2440 • 800-521-2440
parsonsmgmt.com

Fifty Years of Excellence

Since its inception in 1973, Behan Bros. has set a standard of excellence in general contracting and construction management. With past projects ranging from expansive luxury homes to large and technically demanding commercial structures, owners and architects rely on them for quality service and results.

Their commitment to excellence has helped them overcome one of the most successful general contracting firms in the region. Behan Bros. is regularly called upon to take on the most complex and challenging construction programs — from the first LEED Gold project in Rhode Island, to the prestigious Appleback Club, as well as many nationally recognized historic landmark construction. Now in its fifth year, Behan Bros. continues founder Mike Behan's half-century of experience with the growing leadership of a dedicated young team that includes his sons.

1973 Mike Behan and his wife, Ann, founded Behan Bros. and in a garage on Easton Street in Pawtucket, Rhode Island, they began their journey.

1977 Behan Bros. transforms into Behan Bros. and Mike and Ann own the first repeat custom home build.

2008 Behan Bros. completes construction of the 10,000-square-foot Appleback Club (formerly Carnegie Library Club) and opens the new decade building numerous luxury residential and commercial projects.

2013 Celebrating its fifth year in business, Mike Behan looks forward to Behan Bros. continued work in the community as he reflects on the milestones that have shaped the company.

Milestone Anniversary Celebration Ideas

A simple **display ad** in your anniversary month/issue, or show your company's timeline, to acknowledge the special occasion; >>

<< Participation in our special sections such as: **Faces of Rhode Island**, **Family Business** profiles, or a beautifully designed **custom profile** outlining your company history, accomplishments, contributions etc. This can be a single page, a spread or larger. It can be bound-in or a special fold-out, with overruns printed for additional distribution;



<< A commemorative, keepsake publication to mark the occasion incorporating all the above elements, with timelines etc. This can be distributed in multiple ways at your discretion – to employees, vendors, at trade shows, mailed to a specific audience or inserted with our monthly magazine...or any combination of these. A digital edition of the piece can be posted on your website. With this option, some of your business clients or vendors might wish to include a congratulatory message or ad, which could underwrite a portion of the production fees;



<< A sponsorship of one of our events like Best of Rhode Island®. We also host several events honoring the states leading professionals in several fields – doctors, lawyers, nurses, IT professionals, dentists etc. All event sponsorships include advertising space, significant pre and post promotion, tickets and many other elements;

This is just a sampling of ideas. Our staff can provide design and writing assistance for any of these options. We can also include our significant digital audience in any promotion via our website, our e-newsletters and our social media channels. All anniversary partners will be considered for photo inclusion on one of our monthly RI Scene pages, if they provide photo and caption.

IF YOU'D LIKE TO EXPLORE ANY OF THESE OPTIONS OR OTHER IDEAS IN MORE DETAIL:

Call or email Kieran Keating, 401.649.4888, KKeating@RIMonthly.com
Or contact your Rhode Island Monthly marketing consultant

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Pawtucket, RI 02860 • p: 401-649-4888 • f: 401-649-4885 • RIMonthly.com

Rhode Island
MONTHLY
Know more. Live better.