

HOLIDAY SHOPPING SPECIAL SECTION

Rhode Island Monthly's annual guide to holiday shopping in Rhode Island!

This section offers readers a one-stop guide to the best gifts and shopping destinations for everyone on their lists. The special section will be included in the **December** issue which reaches readers just before Thanksgiving, as the shopping season goes into high gear.

Special Holiday Rates

We've put together special incentive rates for advertisers in our Holiday Shopping section. Additional discounts are available to advertisers who also advertise in our November issue.

BLACK & WHITE ADS

- 1/6 page
- 1/3 page
- 1/2 page (H)
- 2/3 page
- full page

1 AD Holiday Shopping Rates
\$1,035
1,810
2,400
2,850
3,695

2 ADS November+ Holiday
\$960
1,675
2,200
2,635
3,420

investment per ad

FOUR COLOR ADS

- 1/6 page
- 1/3 page
- 1/2 page (H)
- 2/3 page
- full page

Holiday Shopping Rates
\$1,935
2,710
3,300
3,750
4,595

November+ Holiday
\$1,710
2,350
3,120
3,535
4,095

investment per ad



Also available: **Shop Local formatted ads at \$595**

WHY RHODE ISLAND MONTHLY?

We reach **163,000** of the area's most affluent residents:
\$223,710 Average Household Income | **63%** Women | **72%** with Higher Education

>> **For information**, contact Kieran Keating, associate publisher/sales, at 401-649-4888, kkeating@rimonthly.com or your Rhode Island Monthly marketing consultant.