

Advertising

MATERIAL & DIGITAL SPECS

FILE FORMAT

- ◆ Adobe InDesign
- ◆ Adobe Illustrator (with type converted to outlines and saved as an EPS file)
- ◆ Adobe Photoshop (TIFF, EPS - not JPEG)

PDF FILES

- ◆ Hi-resolution press-optimized PDFs or PDF/X-1a files
- ◆ All images must be in CMYK, 300 dpi minimum
- ◆ Fonts must be embedded, no TrueType fonts unless converted to outlines.
- ◆ Convert all spot/PMS colors to CMYK

MAGAZINE SPECIFICATIONS

- ◆ Trim size: 9 x 10.875"
- ◆ Perfect-bound
- ◆ Jogs to the head

AD SIZES

Document size for both bleed and non-bleed, full-page ads must measure 9 x 10.875". For bleed ads, extend bleed 0.125" past trim on all sides, keeping all live matter 0.375" away from trim edges.

PLEASE NOTE: Ad dimensions in specially formatted sections and inserts may differ from standard sizes. Consult with your marketing representative.

TECHNICAL QUESTIONS ABOUT YOUR AD?

Please call or email Production Manager Paul O'Hare at 401-649-4833 or pohare@rimonthly.com

FULL PAGE:

Document Size	Bleed Area	Non-Bleed Area
9 x 10.875"	9.25 x 11.25"	8 x 9.74"

SPREAD:

Document Size	Bleed Area	Non-Bleed Area
9 x 10.875" (x 2)	18.25 x 11.125"	17 x 9.74"

FRACTIONAL ADS: (width x height)

2/3 vertical	5.28 x 9.74"
1/2 vertical	5.28 x 7.26"
1/2 horizontal	8 x 4.79"
1/3 vertical	2.55 x 9.74"
1/3 horizontal	5.28 x 4.79"
1/6 vertical	2.55 x 4.79"
1/6 horizontal	5.28 x 2.32"

