

Rhode Island Monthly Ad Specifications

PDF FILES

Hi-res press-optimized PDFs or PDF/X-1a files. Fonts must be embedded, no Type 1 fonts. Convert all spot/PMS colors to CMYK. All images must be in CMYK, 300 dpi minimum.

WHERE TO SEND YOUR AD

E-mail file or dropbox link to your marketing consultant.

Magazine specifications (all measurements in inches)

Trim size - 8.125" X 10.5"

Perfect Bound, jogs to the head

AD SIZES

Full page

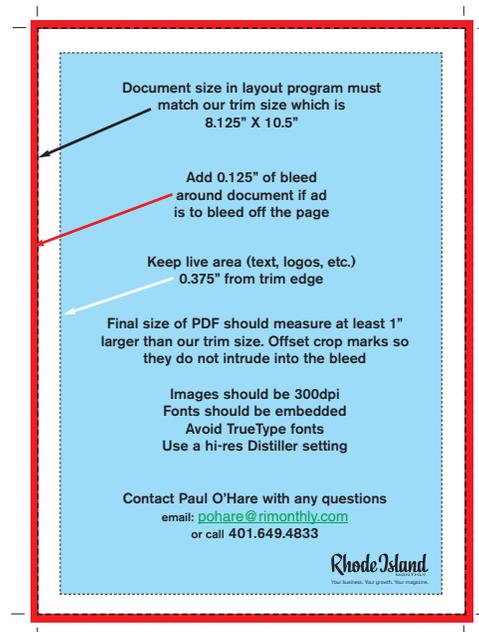
Document Size	Bleed area
8.125" X 10.5"	8.375" X 10.75"

Bleed setup: 0.125" Margin setup: 0.375"

Spread - set up as two facing pages

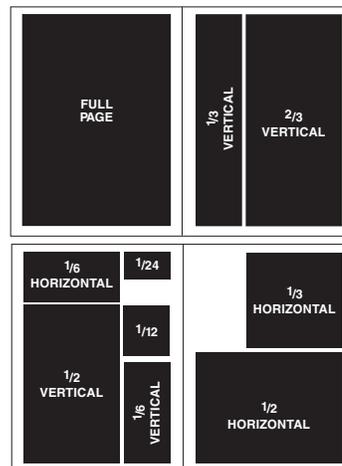
Document Size	Bleed area
8.125" X 10.5" x 2	16.5" X 10.75"

Document size for full page ads must measure 8.125" X 10.5". Keep all live matter 0.375" away from trim edges. Include 0.125" bleed on all sides.



Fractional ads (width X height)

2/3 vertical	4.57" X 9.42"
1/2 vertical	4.57" X 7.03"
1/2 horizontal	6.93" X 4.63"
1/3 vertical	2.20" X 9.42"
1/3 horizontal	4.57" X 4.63"
1/6 vertical	2.20" X 4.63"
1/6 horizontal	4.57" X 2.24"
1/12 page	2.20" X 2.24"
1/24 page	2.20" X 1.04"



Questions?

Please call Paul O'Hare, Production Director, at 401-649-4833 or email him at pohare@rimonthly.com

