

EXCELLENCE IN NURSING EVENT SPONSORSHIP

PRESENTING SPONSOR — SEPTEMBER 2025

The September issue of *Rhode Island Monthly* will include an editorial feature profiling the best and brightest nurses in our area. In conjunction with the Rhode Island State Nurses Association, the nurses will be nominated by their peers, etc. and selected by a panel of nursing professionals and educators.

Presented by

Rhode Island
MONTHLY

ANA
RI
AMERICAN NURSES
ASSOCIATION
RHODE ISLAND



An event will be held in September to honor these nurses, and they will be invited to celebrate this achievement with industry colleagues and family members.

We have created a wonderful sponsorship program that provides several months of print and digital exposure to our targeted readers, and a unique experiential marketing opportunity with the area's top nurses.



PRESENTING SPONSOR PACKAGE BENEFITS
ON OPPOSITE SIDE →

This sponsorship package includes:

- » A full page, four-color ad in the September 2025 issue of *Rhode Island Monthly* in a prime location
- » A full page ad and premium placement in our *Hospital Guide*, in the January 2026 issue of *Rhode Island Monthly*
- » Your logo on the event invitation if sponsorship confirmed by July 7 h
- » 6 tickets to the event
- » Your logo on the award presented to the honorees
- » An opportunity to include promotional materials in a gift bag, provided to guests
- » Your sponsor logo on the photo gallery page of RIMonthly.com year-round, featuring photos from the event

Don't miss out on the opportunity to get your product or service in front of educated, affluent *Rhode Island Monthly* readers, and a chance to network with the state's top nurses and medical professionals.

**RHODE ISLAND MONTHLY
READERS:**

- 61% female
- Loyal, with more than 141,000 readers each month
- Affluent, with an average household income of \$215,000.
- Educated with 71% holding a college degree or higher
- Professional, with 81% holding a professional or managerial position



**Space Reservation
Deadline
July 7, 2025**

Sponsorship valued at \$14,000

SPONSORSHIP PACKAGE COST: \$9,750 net

Ask about alternative event sponsorship options.