

> Premium First Party Digital Partnership Package

Limited to a maximum of five [5] partners / month

Investment:

- > **Three Months [or more]:**
 - > **\$2,750 per month**

BONUS!

- > One **free dedicated custom e-blast** to the 26,000 opt-in subscribers of our 401 e-newsletter **OR** a **week-long lightbox** promotion [value \$950]
- > Online display ads will include some of our premium **Adhesion** or **Reveal** units

OR

- > **One Month:**
 - > **\$3,250**

- 1. 24/7 digital partner logo and URL link on all RIMonthly.com articles and landing pages**
 - > Average of 200,000 page views per month
- 2. Dominant online display ad presence**
 - > Guaranteed minimum of 100,000 impressions per month
- 3. Heavy e-newsletter ad schedule**
 - > Guaranteed minimum of eight [8] display ads in our 401 e-newsletter monthly, which reaches 26,000 subscribers every weekday [specs 300x250]
- 4. A sponsored social media post or story**
 - > Facebook [49K followers] or Instagram [46K followers] monthly
- 5. Monthly report on impressions, clicks & engagement**