

# nest™

For the way you live in Southern New England

## Advertising Specs & Deadlines

### DEADLINES

#### Partnership Packages deadline:

February 25, 2025

#### Display and formatted profile ad deadline:

March 4, 2025

#### Publication Date:

April 2025

### MATERIALS REQUIREMENTS

**Acceptable formats:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign

**PDF Files:** Fonts must be embedded. Images and objects must be CMYK. Do not use RGB colorspace. Convert all colors to CMYK. No spot/Pantone colors. Effective image resolution must not be below 300dpi.

**Images:** All provided images must be CMYK, 300 dpi high-resolution quality.

**Fonts:** Open Type fonts.

**Miscellaneous:** Send ad via email to your marketing consultant.

### MAGAZINE SPECIFICATIONS AND AD DIMENSIONS

#### Trim size:

9" x 10.875", Perfect bound

#### Full Page:

Document size  
9" x 10.875"

Bleed Area  
9.25" x 11.125"

Bleed Setup  
**0.125"**

Non-Bleed Area  
8.25 x 10.125"

Margin Setup  
**0.375"**

#### Spread:

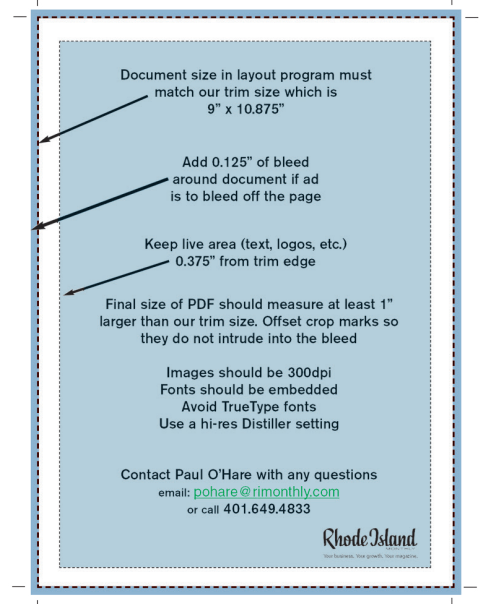
Document size  
9" x 10.875" x 2

Bleed Area  
18.25" x 11.125"

Non-Bleed Area  
17.25 x 10.125"

(Build spread ads as two single pages. Call for details.)

2/3 page vertical: 5.28" x 9.74"  
1/2 page horizontal: 8" x 4.79"  
1/3 page horizontal: 5.28" x 4.79"



For more information about ad specs, please contact Paul O'Hare, *Rhode Island Monthly* production director, at [pohare@rimonthly.com](mailto:pohare@rimonthly.com) or 401-649-4833.

For a comprehensive presentation of advertising options, please contact your *Rhode Island Monthly* marketing consultant or Kieran Keating, associate publisher/sales, at [kkeating@rimonthly.com](mailto:kkeating@rimonthly.com) or 401-649-4888.

Rhode Island  
MONTHLY