

FROM THE EDITORS OF **Rhode Island**  
MONTHLY

# YOUR 2025 GUIDE TO Summer IN RHODE ISLAND

## ADVERTISING RATES & DEADLINES

| Size   | B&W     | FOUR-COLOR | CREDIT TOWARDS<br>"BEST BETS" PROFILE |
|--------|---------|------------|---------------------------------------|
| 1/24   | \$495   | N/A        | N/A                                   |
| 1/12   | \$725   | N/A        | N/A                                   |
| 1/6    | \$1,250 | \$1,550    | N/A                                   |
| 1/3    | \$2,150 | \$2,450    | \$575 credit                          |
| 1/2    | \$2,950 | \$3,350    | \$800 credit                          |
| 2/3    | \$3,450 | \$3,850    | \$900 credit                          |
| Full   | \$4,175 | \$4,575    | \$1,125 credit                        |
| Spread | \$6,300 | \$6,900    | \$1,595 credit                        |

Cover 4 Premium: add \$1,500 | Cover 3 Premium: add \$600 | Cover 2 Premium: add \$900

The Summer Guide is distributed to *Rhode Island Monthly* subscribers with their June edition.

**BEST BETS PROFILES** These attractive formatted profiles will offer **Summer Guide** readers a quick resource to some of the best dining, shopping and entertainment in the state. Advertisers who place a third page ad or larger will be able to add this profile to their package for additional exposure, and apply the discount/credit shown above to their Best Bet profile.

### DIGITAL PRESENCE:

The digital edition will be available on **RIMonthly.com**, which receives an average of **200,000+ page views\*** a month. All 1/6 page and larger advertisers will benefit from having their digital edition ad link to their website, if applicable.

\*average from January 1-December 30, 2024



### The Ultimate Summer Guide Advertising Deadlines

**Ad Close: March 25, 2025**

**Materials Due: April 1, 2025**

**Publication Date: May 2025**

**For more information**, please contact your *Rhode Island Monthly* account executive or Kieran Keating, associate publisher/sales, at [kkeating@rimonthly.com](mailto:kkeating@rimonthly.com) or 401-649-4888.