

nestTM

For the way you live in Southern New England

Welcome to the **annual** guide for the Southern New England homeowner, complete with fresh ideas and expert advice on...



Publish Date:
April 2025

- ↔ Home Decor & Interior Design
- ↔ Home Building & Renovation
- ↔ Landscaping & Outdoor Living
- ↔ Bath & Kitchen Remodeling
- ↔ Local Shops & Artisans
- ↔ Home Necessities & Technology
- ↔ Real Estate & Land Development

Our annual Nest magazine will be the go-to tool for homeowners looking for design services, decorating ideas and products. Whether they are looking for a local contractor, an interior designer, home decor ideas or quick and easy DIY weekend project ideas — Nest will be a great resource!

Does your business offer design services for commercial or residential properties? Our readers are looking for expert guidance with everything from lighting design to flooring concepts to make their unique styles come to life. Nest will be a reference guide and inspiration for anyone anticipating a renovation, re-design or decorating their space throughout the year.

Total year-round readership estimate: **110,000 readers.**

» See details within.

Showcase Your Work in **nest** Magazine

Nest will provide a unique opportunity to not only advertise your business to affluent homeowners, but to also have your project, product or service featured via our Partnership Packages. Many of these packages include working with our writers, and a professional photoshoot of your project or product. These stories will be designed by our talented Nest art directors and will appear alongside other original content in a beautifully produced, high quality annual home magazine.

Turn the page for more information and sample layouts. →

Partnership Packages

In addition to providing our readers with a great magazine, we strive to maximize the benefits to our advertisers by offering Partnership Packages.* These packages give our advertising partners an opportunity to have their products, services and know-how showcased within the content of the publication, and meet the criteria set by the publication's editors and art directors. See the Partnership Package examples below and on the opposite page. This combination of advertising and editorial coverage has been effective in driving increased sales for our clients.

FRESH BREW
BY EDELINDA BAPTISTA
PHOTOGRAPHY BY ANGEL TUCKER

Striking and delicate details blend together in this renovated coffee-roasting household in Tiverton.

SAMPLE OF Package 1

TOP AND BOTTOM: The mudroom, tiled with slate in a honeycomb pattern, seen once it shows. Red House now gets their coffee. The homeowners will continue to have a healthy mix and their partnership with Red House is a win-win.

Build Well. Build Beautiful.

We make what's important to you, important to us

RED HOUSE
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» Extended editorial feature (minimum of 4 pages) including a full page ad.
Other Package 1 options available.

*While significant input will be sought from our advertising partners for our Partnership Packages, the publication's editors and art directors will maintain overall control of the content, design and layout to ensure continuity, consistency and integrity of the publication's design and themes.

An Ode to Ocean Meadow

Blakely Interior Design incorporates nautical with a colorful twist at this Narragansett property.

BY KAITLYN MURRAY | PHOTOGRAPHY BY AARON USHER



TOP RIGHT: Blakely Interior Design worked closely with the client to select all of the construction elements in this project including the wainscoting detail featured throughout the home. **BOTTOM RIGHT:** To match the custom task and holly striped dining table, Jutaz Woodworking also crafted a stunning teak foot built-in banquet seat.



BLAKELY INTERIOR DESIGN, 650 Ten Rod Rd., North Kingstown, 401-789-1516, blakelyinteriordesign.com

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ONE LOOK AT THIS SPACIOUS NARRAGANSETT home abutting a beautiful meadow with uninterrupted views of Beavertail Lighthouse and it's easy to see why the current homeowners were enamored. Aptly named Ocean Meadow, the property's outer beauty is only rivaled by its interior.

"The clients first came to us when they were in the process of closing on the home," says Janelle Blakely, owner of Blakely Interior Design. "It was missing some key elements — they had a very specific desire for an open concept kitchen / living area for hosting family now and into retirement years."

From there, Blakely worked closely with architect Gail Hallock to realize the home's full potential.

"Looking at the original plans, we knew the client wouldn't be satisfied force-fitting the old roof and trying to add a new structure. So, we encouraged him to go for a more flattering fit," Blakely says. "He later said, 'I'm so glad you pushed me on that because I'm much happier with the end result.'"

A third of the house, including the old kitchen and outdoor patio, was also removed to make way for the larger, more enriched kitchen and family room. Receptive to the design experts' vision for the kitchen, Hallock gave Blakely full reign of the layout plans. The result is an expansive, colorful space with good flow and subtle nautical elements — an ode to both the seaside location as well as the homeowner's affinity for fishing. Two immaculate yet functional islands with overhead lighthouse-reminiscent light fixtures take center stage in the kitchen, bordered by a gleaming tile backsplash and coastal blue cabinetry which complements the redefined roofline. Light-hued beams and hardwoods frame the space and carry into the attached living room. During the day, the scene is immersed in sunlight thanks to the wall of windows overlooking Ocean Meadow's eponymous grounds, while at night loungers can bask in the glow of the statement Ralph Lauren brass and leather chandelier. Ideal for cozy family movie / game nights in front of the wainscoting fireplace and tv mount, the room is accented by mixed metals like polished nickel and brass as well as bright, comfortable furnishings.

"Our aesthetic is colorful," says Blakely. "The blues are a nod to the coastal theme, but there are reds and yellows sprinkled throughout, too. Our talent involve using color effectively and at different levels for different clients depending on their tastes."

By the end of the renovation, the home essentially doubled in size, not only due to the kitchen / living room expansion but also through the addition of a three-car garage complete with a second-floor room. Blakely both helped fine-tune the final design and left their colorful mark throughout the home.

"We're really in our sweet spot when we work on projects where we can play an integral part of the team from the beginning. Then every step of the way is very intentional," says Blakely. "That's what we've done here, and it was a wonderful process."



SAMPLE OF Package 2

BLAKELY
INTERIOR DESIGN

live vibrantly

FULL SERVICE INTERIOR DESIGN

NEW CONSTRUCTION & RENOVATION PLANNING

Year	2013	2014	2015	2016	2017	2018	2019	2020
Projects Completed	12	15	18	20	22	25	28	30

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» Editorial and ad spread (2 pages). Other Package 2 options available.



Lighting Your Way

"THERE'S MORE THAN ONE WAY TO CORRECTLY LIGHT A SPACE," says David Mancini of Mancini Fine Lighting and Design in East Greenwich. With an excess of fifty years of accumulated experience, owners David and Marie know that close collaboration with the client is key. "We provide very personalized service. We not only meet with the homeowners in our showroom, but we also go through the client's property — be it a renovation or new construction — with them to understand and determine how each space is going to be utilized. This extra personalized step allows us to ensure that we are designing and specifying lighting that suits their needs and will perform in their spaces the way they expect."

Pictured here is one such instance with an oceanfront Jamestown home. The dining room, in particular, is transformed by light in different ways, creatively utilizing all three types of lighting: ambient, accent and task. The indirect lighting above emits a soft glow at night and highlights, rather than diminishes, the windows' surrounding water views. A striking chandelier adds ambience and visual interest to the room and recessed lighting provides the required illumination for daily tasks.

The partnership between designer and client continued throughout the entire scope of the renovation. The foyer's beautiful barrel ceiling is enhanced with two forms of indirect lighting. The master bedroom boasts bedside task lighting for late-night reading, indirect lighting around the headboard and eye-catching chandeliers imported from Murano, Italy. Each area was magnificently elevated to suit the needs of the clients.

Upon completion, Mancini Fine Lighting and Design's attention to detail throughout the home paired with an understanding of the homeowners' taste and lifestyle made this project a success and ensures a bright future for years to come.

MANCINI FINE LIGHTING AND DESIGN, INC.
640 Main St., East Greenwich, 401-886-9125, manciniighting.com



MANCINI
FINE LIGHTING & DESIGN

640 Main Street
East Greenwich
(401) 886-9125
manciniighting.com



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SAMPLE OF Package 3

» Editorial and ad package (1 page). Other Package 3 options available.

ALSO AVAILABLE

- Display ads
- Formatted ads
- Business directory ads

For a more complete overview of advertising options, please contact your *Rhode Island Monthly* marketing consultant or Kieran Keating, associate publisher/sales, at kkeating@rimonthly.com or 401-649-4888. →

Grow your business by reaching a targeted, affluent readership year-round.

1

Nest will be distributed to all *Rhode Island Monthly* subscribers throughout the region.

2

Nest will also be distributed to an exclusive acquired list of consumers in Rhode Island and Bristol County, MA.

These include:

- Homeowners with a home market value of \$750,000 or more and who also have a household income of \$150,000 or greater

3

Nest will also be mailed to area architects and designers.

4

Nest will be distributed via our valued advertisers as a gift to their customers.

27,000 copies of *Nest* will be mailed or distributed to this niche audience.

Total estimated readership is 110,000.*

**Based on Rhode Island Monthly's average of four readers per issue.*

Value Added Benefits

FREE | All advertisers are offered free standard ad design assistance, including one photo scan.

FREE | All advertisers will benefit from having their ads appear in the digital edition of *Nest*, which is posted on our website all year. RIMonthly.com has an average of 200,000 unique users each month.

FREE | All advertisers will have their digital edition ad link to their website, if applicable.

FREE | All advertisers are invited to provide additional high quality images that they may have on hand. While we do not guarantee inclusion, our art director will strive to utilize images provided by advertisers, if the images meet the quality and resolution required. Photo captions will include description and advertiser name.

Total Estimated
Year-Round
Readership:

110,000+

SPACE RESERVATION DEADLINES

Partnership Packages Deadline: February 25, 2025

Display and Formatted Ad Deadline: March 4, 2025

Rhode Island
MONTHLY