

## TOP DOCTORS EVENT SPONSORSHIP PRESENTING SPONSOR – May 2025



Top Doctors will be the cover feature for the May 2025 issue of *Rhode Island Monthly*. This annual feature is a reader favorite and is consistently a best selling issue on newsstands.

### ABOUT THE ISSUE

Each year, we survey Rhode Island's physicians. Our May issue will report on the doctors voted upon their peers in specialties ranging from general medicine to oncology to cardiology.

In addition to being one of our most popular issues, it has an extended shelf life as a reference on healthcare info. We know that our readers hold onto this issue and share it with friends and family.

*Rhode Island Monthly* will host a celebration to honor the 2025 winners later this year. Here is your opportunity to be a part of this event and more!



### This category exclusive sponsorship package includes:

- » **A full page, four-color ad in the May 2025 Top Doctors issue** of *Rhode Island Monthly* in a prime location
- » **A full page, four-color ad** in an issue of choice between June 2025-January 2026, this includes our **Top Nurses** issue (September) and our annual Hospital Guide (January)
- » **Your logo will appear in celebration collateral**
- » **Your logo on the plaques** presented to the winning physicians. These awards will be proudly displayed in doctor's offices throughout the state
- » **Your logo on photo backdrop** used for special commemorative photos.
- » An opportunity to **include promotional materials in a gift bag**, provided to guests.
- » **Six tickets to the event**, so that you and your staff can network with Rhode Island's leading physicians.
- » **Logo inclusion on the Top Doctor page on RIMonthly.com** as the presenting sponsor for one year
- » Recognition via *Rhode Island Monthly's* social media (X, Facebook, Instagram story - **170,000+ combined followers**) as the events presenting sponsor.

Sponsorship valued at \$14,000

**SPONSORSHIP PACKAGE**

**INVESTMENT: \$9,750 net**

### OTHER SPONSORSHIP OPTIONS AVAILABLE

Ask about our recognition events for Excellence in Nursing too.

### Rhode Island Monthly readers:

- » 62% female
- » Loyal, with more than 141,000 readers each month
- » Affluent, with an average household income of \$210,000.
- » Educated with 73% holding a college degree or higher
- » Professional, with 81% holding a professional or managerial position

Don't miss out on the opportunity to get your product or service in front of educated, affluent *Rhode Island Monthly* readers, and a chance to network with the state's stop physicians.



\*Photography used for profiles may be used for *Rhode Island Monthly* publications/products only. For use beyond *Rhode Island Monthly*, advertiser will need to purchase photo rights from the photographer.