

# OUR FAMILY, OUR BUSINESS

**Rhode Island Monthly**  
Know more. Live better.

## MARCH 2025



With a strategic approach to branding your family owned business, you will instill a strong sense of trust with customers while positively impacting your sales. A special section, in the March issue of *Rhode Island Monthly*, will provide the opportunity to tell the story of your family-owned business and also include an article on succession planning for small

businesses. Beautifully designed profiles can promote your business with information on your unique stories, awards/recognitions, products and services offered or anything you would like to highlight. Don't miss the opportunity to reach our 141,000+ affluent readers to share your success story while increasing market visibility and consumer trust. As an added benefit, each profile will be included on the RIMonthly.com website for one full year which attracts more than 150,000 unique users per month.

» 67% of subscribers consider advertisers in *Rhode Island Monthly* to be "of a higher quality than advertisers in other media."

### SPECIAL ADVERTISING RATES

**Full Page** ..... **\$3,300**

Up to 3 photos and 7 criteria/headers to describe your business.

**Half Page** ..... **\$2,300**

Up to 2 photos and 5 criteria/headers.

**Quarter Page** ..... **\$1,325**

1 photo and 4 criteria

**SEE SAMPLE PROFILES**

### FULL PAGE

**OUR FAMILY OUR BUSINESS** SPECIAL ADVERTISING SECTION

## M.R.T. JEWELERS

M.R.T. is an iconic Rhode Island jewelry brand and retailer now in continuous operation for over 100 years. Under the stewardship of the Audette family for the past fifty years, M.R.T. continues to innovate and excel within a world of increasing e-commerce competition. We are so appreciative that customers still enjoy regular visits to our East Providence flagship store where they can view the newest M.R.T. custom designs and receive expert guidance from our GIA educated staff. —Dana Audette, President

**PRODUCTS/SERVICES**

- GIA graded diamonds
- Stass Timepieces
- Custom designs
- Jewelry repair
- Wedding bands
- Engagement rings

**COMMUNITY**

M.R.T. would like to thank the multiple generations of clients that have supported them since 1918. Without their loyalty and positive testimonials M.R.T. could not have achieved the incredible success they enjoy today.

**COMPANY INITIATIVES**

Responsible sourcing of diamonds and gemstones. Precious metals recycling. Local police, fire and military support through various initiatives. A corporate effort to source products that are made in the USA.

**M.R.T. JEWELERS**  
Since 1918

927 Warren Ave.  
East Providence, RI 02914  
401-435-3900  
mrtjewelers.com

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**OUR FAMILY OUR BUSINESS** SPECIAL ADVERTISING SECTION

## FAGAN DOOR CORP

We understand that something as simple as a reliable garage door system can make a big difference in your hectic schedule. We do it with style, helping our clients create custom designs that reflect their unique spirit.

**PRODUCTS/SERVICES**

- Custom Garage Doors
- Steel Garage Doors
- Garage Door Openers
- Same Day Garage Door Service
- Installing Mobile App and Online Booking

**HOW WE STARTED**

It began when William and Susan Fagan sold all of their possessions, including their home, to start the business back in 1975.

**OUR TEAM**

Our dedicated staff are committed to customer satisfaction. All of our clients can rest easy knowing that they have an entire team behind us.

**COMMUNITY**

We support many youth sports and music programs. Project Friends, and we have been recognized by local former Governor Nicholas A. Héliey Honor donor for the last 5 years.

**PHIL'S PROPANE**

For over seventy years, Phil's Propane has been the top heating specialist for homes and businesses in Rhode Island and Southeastern Massachusetts.

**HOW WE STARTED**

In 1952, Philip C. Visconti started his own bottled gas business, Phil's Propane, in Portsmouth, RI. Today, Phil's serves more than 9,000 customers.

**BUSINESS STATEMENT**

At Phil's Propane, we believe that trust is earned through stellar service experiences and repeat customer satisfaction. During our three generations of ownership, we have had as many as three generations of families remain loyal customers.

**PRODUCTS/SERVICES**

- Propane for all residential, commercial and industrial applications with automatic delivery
- Above and below ground tanks, piping and distribution systems.
- Sales and installations of wall heaters, unit heaters, water heaters and boilers.

**AWARDS & RECOGNITION**

- Voted top three Best Breakfast Providence Journal Readers Choice Awards the past 6 years
- Rhode Island Monthly 2022 Best of Rhode Island Reader's Poll winner Best Breakfast

**THE COZY GRILL**

The Cozy Grill is a long-standing Rhode Island family restaurant loved and frequented by locals and visitors. We pride ourselves on quality ingredients, innovative dishes and fast, friendly service in a setting that feels like home. Open seven days a week, serving breakfast all day.

**FAVORITE DISHES**

Avocado Spread Benedict - House made avocado spread on Italian loaf, with poached eggs and hollandaise. Served with home fries.  
Grilled Chicken or Filet Top-Site Fry - Scalloped red peppers, onions, mushrooms and hollandaise. Served over pasta.  
Cinnamon Roll Pancakes - with a house made cream cheese glaze.

**WHAT MAKES US UNIQUE**

Family run for over 40 years, we hold on to our classic American diner vibe, where everyone is family while boasting a menu with over 20 unique egg benedict's and new benedict specials every week. Paired with cozy cocktails and sweet treats, like cinnamon roll pancakes, the perfect breakfast awaits.

**AWARDS & RECOGNITION**

- Voted top three Best Breakfast Providence Journal Readers Choice Awards the past 6 years
- Rhode Island Monthly 2022 Best of Rhode Island Reader's Poll winner Best Breakfast

**PHIL'S PROPANE**

477 Cranford Rd.  
Tiverton, RI 02882  
401-539-1399  
philpropane.com

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### HALF & QUARTER PAGE

## RHODE ISLAND MONTHLY BY THE NUMBERS

141,000+ Readers | \$210,000 Average Household Income | 61% Women | 67% with Higher Education | 89% Homeowners

» For information, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com, or your *Rhode Island Monthly* marketing consultant.

## FULL PAGE

**OUR FAMILY OUR BUSINESS** SPECIAL ADVERTISING SECTION

### M.R.T. JEWELERS

M.R.T. is an iconic Rhode Island jewelry brand and retailer now in our 100th year. Under the stewardship of the Audette family for the past fifty years, we still enjoy regular visits to our East Providence flagship store where they custom designs and receive expert guidance from our GIA educated staff.

**PRODUCTS/SERVICES**

- ◆ GIA graded diamonds
- ◆ Swiss timepieces
- ◆ Custom design
- ◆ Jewelry repairs
- ◆ Wedding rings
- ◆ Engagement rings

**Up to 7 products or services**

**COMMUNITY**

M.R.T. would like to thank the multiple generations that have supported us since 1918. Without their positive testimonials, we would not have achieved the success they enjoy today.

**Maximum 30 words**

**COMPANY INITIATIVES**

Responsible sourcing of diamonds and gemstones. Precious metals recycling. Local police, fire and military support through various initiatives. A community resource product in the USA.

**Maximum 30 words**



**HOW WE STARTED**

M.R.T. has strong roots in the custom design and wholesale marketplace. As a downtown Providence Jeweler in the 1970s and '80s, Joe Audette developed international diamond contacts so direct that he was able to wholesale products to other Rhode Island jewellers.

**Maximum 50 words**

**WHAT MAKES US UNIQUE**

"We were providing custom jewelry for our clients in the 1970s long before other leading retailers were able to," says Dave Audette. In present time M.R.T. has combined the ability to custom design and complete in store repairs across Rhode Island.

**Maximum 50 words**

**WHAT'S NEXT?**

This March 30th through April 2nd marks the return of Rhode Island's largest Wedding Band sales event, The Blitz! This annual event features the year's largest selection of wedding rings at the lowest prices. Save up to 20% on most wedding bands. We'll have men's and women's jewelry on display, details at [www.mrtjewelers.com](http://www.mrtjewelers.com).

**Maximum 50 words**

**M.R.T. JEWELERS**  
Since 1918

927 Warren Ave.  
East Providence, RI 02914  
401-435-3500  
[mrtjewelers.com](http://mrtjewelers.com)

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### Suggested/Optional Criteria:

- AWARDS/RECOGNITION
- MISSION STATEMENT
- COMMUNITY
- PRODUCTS/SERVICES
- COMPANY INITIATIVES
- HOW WE STARTED
- WHAT MAKES US UNIQUE
- WHAT'S NEXT

Or let us know what you would like to highlight at your business.

**OUR FAMILY OUR BUSINESS** SPECIAL ADVERTISING SECTION

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**PRODUCTS/SERVICES**

- ◆ Custom Garage Doors
- ◆ Steel Garage Doors
- ◆ Garage Door Opener
- ◆ Same Day Service
- ◆ Featuring In-Store and Online Bookings

**Up to 5 products or services**

**HOW WE STARTED**

It began when William and Joan Fagan started their business back in 1978. They knew that they have a passion for providing quality service to their customers.

**Maximum 20 words**

**OUR TEAM**

Our dedicated staff are our pride and joy. We know that they have a passion for providing quality service to their customers.

**Maximum 20 words**

**COMMUNITY**

We support many youth programs, Project Friends, and are recognized by Dana Farber as a Heavy Hitter donor for their support.

**Maximum 20 words**



**PHIL'S PROPANE**

For over seventy years, Phil's Propane has been serving homes and businesses in Rhode Island and Southern New England.

**Maximum 45 words**

**HOW WE STARTED**

In 1952, Philip C. Viveros started Phil's Propane in Portsmouth, RI. Today, Phil's serves over 100,000 customers.

**Maximum 45 words**

**BUSINESS STATEMENT**

At Phil's Propane, we believe that trust is earned through experience and repeat customer satisfaction. During our ownership, we have had as many as three generations of family members.

**Maximum 45 words**

**PRODUCTS/SERVICES**

- ◆ Propane for all residential, commercial and industrial applications with automatic delivery.
- ◆ Above and below ground tanks, piping, venting, and electrical items.
- ◆ Sales and installations of wall heaters, water heaters and boilers.

**Up to 4 products or services**

**AWARDS & RECOGNITION**

- ◆ Voted top three Best Breakfast in Rhode Island by Journal Readers' Choice Awards
- ◆ Rhode Island Monthly 2022 Best Breakfast
- ◆ Reader's Poll winner Best Breakfast

**Maximum 30 words**

**The Cozy Grill**  
Warwick, RI

440 Warwick Ave  
Warwick RI 02888  
401-941-9088  
[cozygrillwarwick.com](http://cozygrillwarwick.com)

390 Tiogue Ave.  
Coventry, RI 02816  
401-821-2729  
[fagandoor.com](http://fagandoor.com)

477 Crandall Rd.  
Tiverton, RI 02878  
401-618-0388  
[philspane.com](http://philspane.com)

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## HALF & QUARTER PAGE

» For information, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or [kkeating@rimonthly.com](mailto:kkeating@rimonthly.com), or your Rhode Island Monthly marketing consultant.