

DESIGN AWARDS EVENT SPONSORSHIP

PRESENTING SPONSOR 2025

Nest, our annual design and decor publication, will feature Rhode Island Monthly's annual Design Awards winners. The awards showcase some of the Ocean State's finest residential and commercial architecture and interior design. Entries are judged by a panel of prestigious industry professionals from outside the market.

We will recognize the professionals who submitted the winning entries at our 2025 Design Awards event which will be held in April. This event will also be the official launch of our 2025 Nest magazine. All award winners will be invited, along with a guest, to a catered cocktail reception and will receive a beautifully framed plaque to display in their place of business. Additionally, all Nest magazine advertisers will be invited to attend.

Your company's sponsorship provides a prime opportunity to network with the state's top designers, architects and home professionals! It also includes an opportunity to promote your products or services to Rhode Island Monthly's influential and targeted audience with a full-page ad in Nest, as well as many other benefits. See sponsorship details on the other side.



Presenting Sponsor Package benefits on opposite side →

A sponsorship package for the Design Awards event is available and includes:

- » Full page ad in *Nest* magazine, with adjacency to Design Awards content, if desired
- » Logo inclusion on all event graphics promoting the event, E-vite, and ticketing website
- » Logo on photo step and repeat for guests the event
- » Logo on plaques awarded to the Design Awards winners
- » Sponsor recognition during award presentations
- » Opportunity to provide branded items to guests
- » 6 tickets to the event to network with Design Awards winners and *Nest* magazine advertisers – architects, builders, designers etc.
- » Inclusion in a follow up photo page in the magazine (RI Scene) to include photos of sponsors and Design Award winners
- » Photo page will be posted on our website year-round along with sponsor logo inclusion
- » A digital edition of *Nest* magazine will also be posted on our website year-round, including your ad and link to your website

Investment: \$6,750

With 2nd full page in *Rhode Island Monthly*, or *Nest*, add \$3,000

***Rhode Island Monthly* readers:**

- » 89% own their homes
- » They are **seven times** more likely to own a second home than the average Rhode Islander
- » 59% plan to do major remodelling/renovations in the next 12 months
- » 62% female
- » 141,000 readers each month
- » Affluent, with an average household income of \$210,000.
- » Educated, with 73% holding a college degree or higher
- » Professional, with 81% holding a professional/managerial position

Design Award categories include:

- » Residential New Construction/Renovation
- » Residential Interior Design
- » Commercial New Construction/Renovation
- » Commercial Interior Design
- » Historic Renovation – Residential
- » Historic Renovation – Commercial
- » Kitchen
- » Bathroom
- » Outdoor Space/Landscape
- » Unique Indoor Space
- » DIY