

Rhode Island MONTHLY 2025 MEDIA KIT

multi-media platform

Rhode Island Monthly provides a platform that connects advertising partners with readers through print, digital, events, social media and custom publishing. With the potential to reach more than 440,000 engaged readers/followers each month, your marketing message goes further with a package that utilizes all these channels.



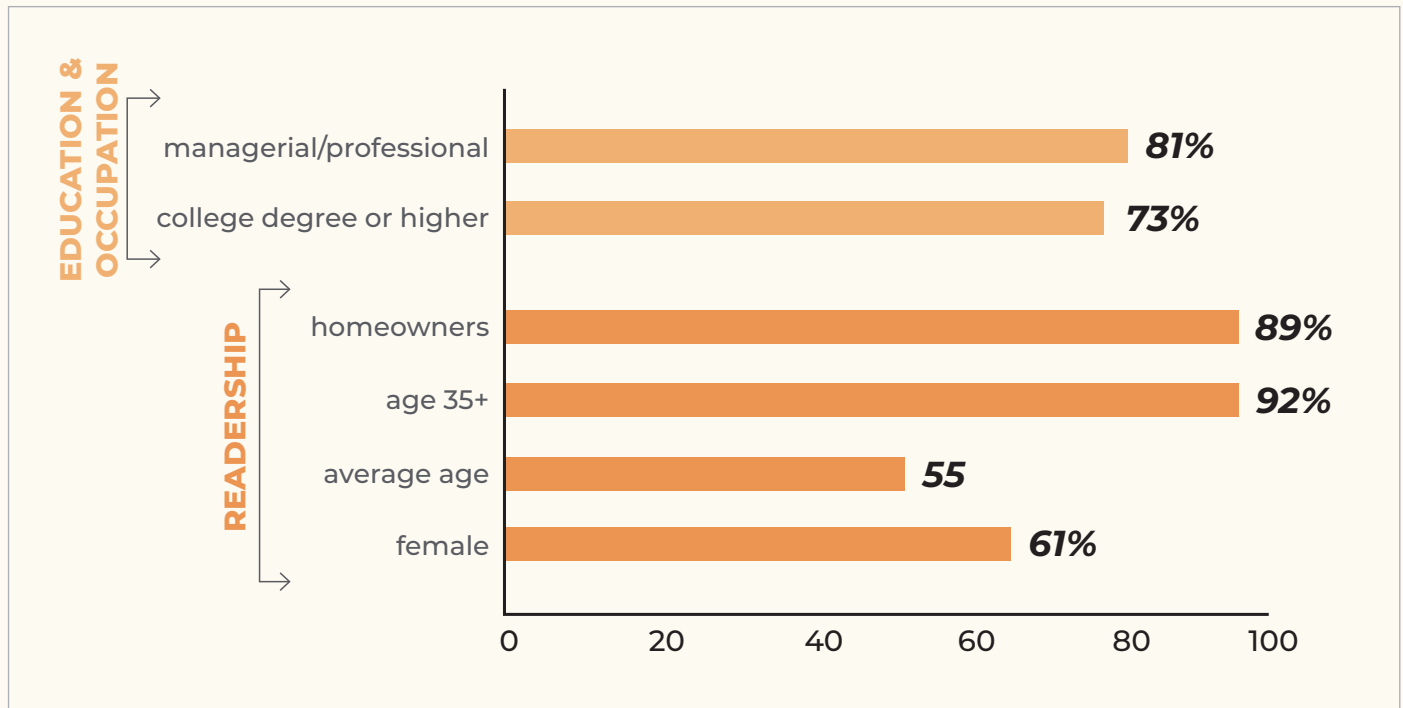
our readership profile

As the state's ONLY local magazine with a **paid and audited** circulation, we can guarantee a targeted audience of affluent, educated and influential readers.

141,000+ Monthly Readers*

34,447+ Monthly Audited Circulation*

Rhode Island Monthly readers are affluent, educated professionals:



READERSHIP HABITS

- 40 minutes: Average time spent reading an issue
- 86% Read all of the last four issues
- 41% Passed magazine on to someone else
- 69% Hold onto their issue for over a month

TRUSTED RESOURCE

In the past 12 months, as a direct result of reading Rhode Island Monthly, our subscribers:

- 52% Dine at a restaurant 1-3 times a week
- 67% Discussed something read with another person
- 41% Saved items of interest
- 37% Visit health clubs/gyms 1-3 times a week

* CVC Audit, Dec. 2023

Rhode Island
MONTHLY
Know more. Live better.

For more information, contact Kieran Keating, associate publisher/sales, at 649-4888 or kkeating@rimonthly.com



RHODE ISLAND MEDIA
DIGITAL SOLUTIONS

Online Display • E-Newsletters • Lightboxes
 Custom E-Blasts • Targeted Display
 Sponsored Content • Contests
and so much more!

SMALL STATE
BIG
 REACH

SOCIAL STATISTICS



49,575



70,806



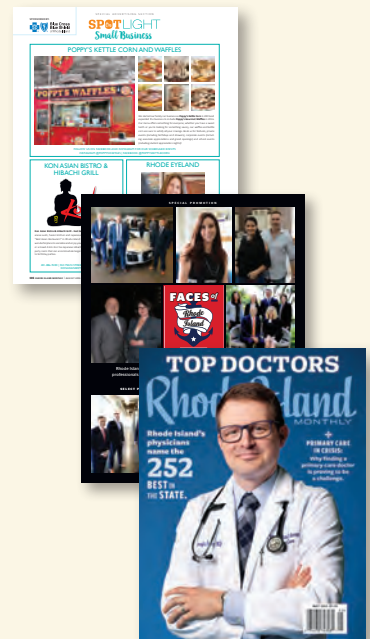
43,951

120,250*
 UNIQUE MONTHLY
 WEBSITE USERS

samples of special sections

The Big Give - Non-Profit • Community Partners • Aging Well
 Outstanding Women • Spotlight on Small Business
 Holiday Shopping • Faces of Rhode Island • Home Tips of the Trade
 Professional Excellence in Law • Professional Excellence in Real Estate
 Encore: Arts Preview • Top Senior Living Communities
 Made in Rhode Island • Physician Profile • Dentist Profile
 Family Business Profiles • Wealth Manager Profile
 Independent Schools • Hospital Guide • College Guide

For a detailed list, refer to our editorial calendar.



**Average per month taken from Dec. 2024*

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event sponsorships

Top Doctors

Outstanding Women

Top Dentists

Design Awards

Excellence in Nursing Awards

Tech10 Awards

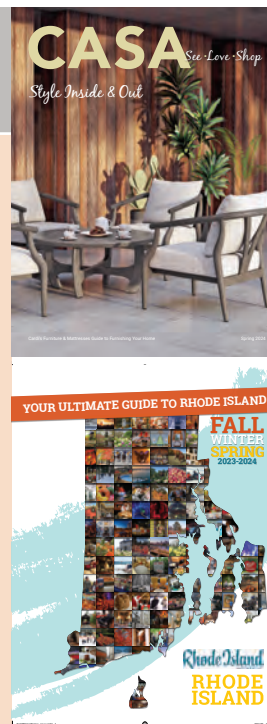
Best of Rhode Island®

Bannister Awards

Subject to change

custom publishing

In addition to our award-winning custom publications, we also provide a host of opportunities to extend your reach with our branded events, customized sponsorships, and comprehensive digital offerings.



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