

TOP DOCTORS EVENT SPONSORSHIP SUPPORTING SPONSOR – MAY 2025



Top Doctors will be the cover feature for the May 2025 issue of *Rhode Island Monthly*. This annual feature is a reader favorite and is consistently a best selling issue on newsstands.

ABOUT THE ISSUE

Each year, we survey Rhode Island's physicians. Our May issue will report on the doctors voted upon their peers in specialties ranging from general medicine to oncology to cardiology.

In addition to being one of our most popular issues, it has an extended shelf life as a reference on healthcare info. We know that our readers hold onto this issue and share it with friends and family.

Rhode Island Monthly will host a celebration to honor the 2025 winners later this year. Here is your opportunity to be a part of this event and more!



SUPPORTING SPONSOR PACKAGE:

- » ½ page B&W ad (can be replaced with 1/3 four-color process if preferred)
- » Social media mention as supporting sponsor on *Rhode Island Monthly's* various platforms (Facebook, X, Instagram Story), which have a total of 170,000+ followers
- » Logo on:
 - Sponsor "Thank you" ad in the May issue
 - RIMonthly.com Top Doctors page listing all 2025 winners, for one year

Tickets:

Two tickets to attend the event and network with Rhode Island's leading physicians.

Investment: \$2,500

Rhode Island Monthly readers:

- » 62% female
- » Loyal, with more than 141,000 readers each month
- » Affluent, with an average household income of \$210,000.
- » Educated with 75% holding a college degree or higher
- » Professional, with 81% holding a professional or managerial position

Special Healthcare Heroes Sponsor Package

We will be hosting special events to also honor Rhode Island's **Top Nurses** later this year. Become a supporting sponsor of both events to increase your visibility.



*Photography used for profiles may be used for *Rhode Island Monthly* publications/products only. For use beyond *Rhode Island Monthly*, advertiser will need to purchase photo rights from the photographer.