

MEDICAL PROFILES

Rhode Island MONTHLY
Know more. Live better.

Two page spread profile Includes one full-color photo and 325 words* of copy \$3,500

UNIVERSITY ORTHOPEDICS

Cosmetic and Reconstructive Surgery

325 WORDS

TOP DOCTOR*

Two-page spread sample

Half-page sample

Full page profile Includes one full-color photo and 250 words* of copy \$3,725

BROWN SURGICAL ASSOCIATES

Cosmetic and Reconstructive Surgery

250 WORDS

TOP DOCTOR*

Half page profile Includes one full-color photo and 125 words* of copy \$2,750

GATEWAY HEARING SOLUTIONS

Audiology

125 WORDS

TOP DOCTOR*

Half page profile Includes one full-color photo and 75 words* of copy \$2,100

General Dentistry

75 WORDS

TOP DOCTOR*

THE MAY ISSUE OF Rhode Island Monthly

features our annual cover story, **Top Doctors**, listing the physicians chosen by their peers to be among the best in our 2024 survey. This issue is traditionally one of our best-sellers, with an added audience of the Top Doctors receiving an issue at the annual Top Doctor event to celebrate their win.

This issue offers a special section to feature Medical Profiles of other health-related professionals and practices.

Don't miss the ideal platform to showcase your medical facility or company in front of our informed and passionate 141,000 readers and physicians throughout Rhode Island.

Rhode Island Monthly subscribers are:

- » Women (62%)
- » Educated (73% college degree or higher)
- » Professional (81% hold professional/ managerial/ technical positions)
- » Affluent (average household income \$210,000)

Ad close: March 7, 2025
Materials due: March 12, 2025
Newsstand date: April 28, 2025

Professional photography included in profile, quarter-page or larger, and scheduled at your convenience. Professional photography is provided for one medical professional(s) photo, any additional photos are provided by advertiser. Photography used for profiles may be used for Rhode Island Monthly publications/products only. For use beyond Rhode Island Monthly, advertiser will need to purchase photo rights from the photographer.

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Contact your Rhode Island Monthly marketing consultant, or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com.

Full-page sample

Quarter-page sample

Block profile sample

40 WORDS

TOP DOCTOR*

Formatted ad sizes

Cost (net)

Two page spread profile Includes up to five full-color photos and 325 words* of copy	\$5,250
Full page profile Includes up to two full-color photos and 250 words* of copy	\$3,900
Half page profile Includes one full-color photo and 125 words* of copy	\$2,800
Quarter page profile Includes one full-color photo and 75 words* of copy	\$1,995
Block profile full-color headshot to be supplied by medical professionals and 40 words* of copy	\$925

*Estimated word count may vary depending on page layout.

PHOTO SUGGESTIONS: We encourage you to provide additional photos for your profile (if ad size permits) that showcase your medical facility, specialized equipment, etc.

If you prefer, non-profile, general display advertising is also available.