



## Coming February 2025

This dynamic section, in the February issue, will focus on the positive aspects of Aging Well. Adults in this demographic are embracing their new life stage and seeking services to support healthy aging and living well. They choose to live their best lives and are financially empowered to buy new products and services.



**Position your company as the local EXPERT in your field, as it relates to affluent Rhode Islanders aged 55+.** Highlight the specialty of your business, including beneficial information geared toward an aging population, with a Full-page ad or 2-page spread. We are including **only one expert** in each category which will further promote your company as an authority in the field.

### Categories to include but are not limited to:

- » Aging in Place (building / construction/remodeling)
- » Nursing Home/Assisted living
- » Estate Planning
- » Independent Living
- » Looking and Feeling your Best
- » Senior Health Services
- » Hearing Services
- » Optical Services
- And much more!*

full page

SPONSORED CONTENT

AGING WELL: INDEPENDENT LIVING

## A Place to Live Independent

When should you consider living in a senior living community, even if you still want your independence? Independent living communities are generally tailored toward seniors who don't need much hands-on care and want to live independently in a community that offers a choice of services. Assisted living and skilled nursing facilities provide a certain level of care depending on the resident's needs. These options are best suited toward residents who need additional hands-on assistance. Independent living communities are generally tailored toward seniors who need additional hands-on assistance. Independent living communities are generally tailored toward seniors who don't need much hands on care and want to live independently in a community that offers a chance to enjoy an active retirement and hands on care to live.

175 words (body copy)

### Independent Living: Facts to Know

Ask yourself, should I continue staying at home or would it make more sense to transition into a senior living community? While the thought of leaving behind the home you've owned since you first moved in can be daunting, independent living communities offer a chance to live their lives on their own terms while still receiving the care and services they need. Many communities offer an array of services and amenities for retirees such as:

**90 words (sidebar)**  
You'll get Social opportunities, Activities, Maintenance-free living, Personal security, Community

**Asher Place on the Hill**  
455 Granview Rd., Providence, 401-800-0788 or 401-457-7770, [asherplaceonthehill.com](http://asherplaceonthehill.com)

Asher Place



## Asher Place on the Hill

Experience the best in Senior Living in Rhode Island.

455 Granview Rd., Providence, 401-800-0788 or 401-457-7770, [asherplaceonthehill.com](http://asherplaceonthehill.com)

**CALL NOW** for a tour of our facility.

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AGING WELL: ESTATE PLANNING



## Estate Planning is Essential

**Protect your assets and be sure your future is secure.** Organizing your affairs in preparation for the end of your life is an important task, and estate planning is an ongoing process that includes much more than writing a will. This type of planning helps determine who can make decisions on your behalf, who takes care of your dependents, and how to avoid potential probate issues that include much more than just taxes and writing periods. Estate planning covers any decisions regarding money, property, medical care, dependent care, and other matters that can arise when a person dies. The biggest benefit of estate planning is peace of mind—know your wishes will be fulfilled for the benefit of your loved ones. At the very least, everyone should have a simple estate plan in place.

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**600 words (main text)**

**SGS, PC**  
Sheehan Greenberg & Smith P.C. is available for a consultation. Just give them a call to set up a meeting. 401-800-0788, [sheehangreenberg.com](http://sheehangreenberg.com)

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## 2-page spread

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SHEEHAN GREENBERG & SMITH

## ESTATE PLANNING

We are honored to continue to support our clients with tailored Will and Trust packages to assist with wealth preservation, asset protection, & life transitions.



**CALL US TO SCHEDULE YOUR FREE 30 MIN CONSULTATION!**  
Prior & Existing clients get \$350 off your estate package!

**For any family, having an estate plan covers any questions and decisions regarding money, property, medical care, dependent care, and other matters that can arise. The biggest benefit of estate planning is peace of mind and know your wishes will be fulfilled for the benefit of your loved ones. At the very least, everyone should have a simple estate plan in place.**

**200 words (sidebar)**

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Rates

2-page spread  
full page

\$5,250  
\$3,800

We can assist in writing, copy editing and handle the design of the informational layouts

### Rhode Island Monthly subscribers are:

- » Average age of 55
- » 64% female
- » Average household income of \$210,000
- » 70% of our readers are the healthcare decision maker in the household
- » 141,000+ readers per issue

### Section posted to rimonthly.com for one year

» For information, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or [kkeating@rimonthly.com](mailto:kkeating@rimonthly.com), or your Rhode Island Monthly marketing consultant.

# Aging Well

## Size Examples

### Rates

2-page spread **\$5,250**  
 full page **\$3,800**

We can assist in writing, copy editing and handle the design of the informational layouts

full page

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AGING WELL: INDEPENDENT LIVING

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175 words (body copy)

90 words (sidebar)

### Independent Living: Facts to Know

Ask yourself, should I continue staying at home or would it make more sense to transition into a senior living community? While the thought of leaving behind their home can sound scary at first, it's important to consider whether independent living is the best option for them. Independent living communities are designed to meet the needs of today's seniors. Many communities offer an array of services and amenities for retirees such as:

**You'll get:** Social opportunities; Activities; Maintenance-free living; Personal security; Community

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2-page spread

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AGING WELL: ESTATE PLANNING

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### Estate Planning Check List

An estate plan can give you peace of mind. Here are some tips to make the process easy.

**Create an inventory.** Estate planning is the process of designating who will receive your assets in the event of your death or incapacitation.

**Account for your family's needs.** Estate planning is the process of designating who will receive your assets in the event of your death or incapacitation.

**Establish a trust.** A trust is a legal arrangement that allows you to designate who will receive your assets in the event of your death or incapacitation.

**Review your beneficiaries.** Estate planning is the process of designating who will receive your assets in the event of your death or incapacitation.

**Note your state's estate tax laws.** Estate planning is the process of designating who will receive your assets in the event of your death or incapacitation.

**Weigh the value of professional assistance.** Estate planning is the process of designating who will receive your assets in the event of your death or incapacitation.

**Plan to reassess.** Estate planning is the process of designating who will receive your assets in the event of your death or incapacitation.

## Estate Planning is Essential

**Protect your assets and be sure your future is secure.** Organizing your affairs in preparation for the end of your life is an important task, and estate planning is an ongoing process that includes much more than writing a will. This type of planning helps determine who can make decisions on your behalf, who takes care of your dependents, and how to avoid unnecessary taxes and waiting periods. Estate planning covers any decisions regarding money, property, medical care, dependent care, and other matters that can arise when a person dies. The biggest benefit of estate planning is peace of mind—you'll know your wishes will be fulfilled for the benefit of your loved ones. At the very least, everyone should have a simple estate plan in place.

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600 words (Main Text)

40 words

**SGS, PC**

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SIMPLE WILLS  
 TRUSTS  
 POWERS OF ATTORNEY  
 ADVANCE DIRECTIVES  
 FINAL INSTRUCTIONS  
 HIPAA WAIVERS  
 PARENT GUARDIAN  
 CODICILS

CALL US TO SCHEDULE YOUR FREE 30 MIN CONSULTATION!

Prior & Existing clients get \$250 off your estate package\*  
\*valid if redeemed within 2 months of offer; discount applied to final service payment

For any family, having an estate plan covers any questions and decisions regarding money, property, medical care, dependent care, and other matters that can arise. The biggest benefit of estate planning is peace of mind and know your wishes will be fulfilled for the benefit of your loved ones. **Set up an appointment by calling at 401-200-0765 and we will discuss a plan that is best for you and your loving family!**