



Rhode Island Philanthropic

EVENTS CALENDAR

Help us support the Rhode Island community through philanthropic efforts. In each issue of *Rhode Island Monthly*, the Philanthropic Calendar showcases local nonprofit events happening for that month. From food and clothing drives to dinners and golf outings, this calendar assists readers in how to support their Ocean State community. Our readers are the leaders in the business community and in their local communities, plus they have the financial wherewithal to support these philanthropic efforts.

This provides an underwriting opportunity for two category exclusive sponsors to demonstrate their commitment to the Rhode Island community year-round in the magazine, and on our digital and social platforms.

SPONSORSHIP INCLUDES

- Prominent sponsor logo placement on:
 - Philanthropic Events (2/3 page or larger) in all 12 issues of *Rhode Island Monthly* magazine. Ad appears in our calendar section of the magazine.
 - Things to Do landing page (calendar), with link to your company on RIMonthly.com all year.
 - 401 newsletter, once per month, highlighting the philanthropic events.
- Category-exclusivity sponsorship.
- Mentioned as a sponsor in all social media and email promotion related to submitting philanthropic events to our online calendar.
- Sponsor has permission to include a link on their website to our Things to Do web page, further highlighting their commitment to the local community.
- Sponsor may submit a photo and caption from a company or non-profit-related event for inclusion in our RI Scene photo page during 2025.

The image shows a sample of a sponsored event listing in the Rhode Island Philanthropic Events Calendar. At the top, it features the Rhode Island Philanthropic logo and the text 'EVENTS CALENDAR'. Below this, there are two event listings. The first is for 'The Tomorrow Fund' for children with cancer, with a sub-heading 'The Tomorrow Fund Thirty-Fifth Annual Gala | Nov. 4'. The text describes the event as an evening at the Derby with dinner, dancing, and silent auctions. The second listing is for 'Sojourner House' with a sub-heading 'Thirteenth Annual Masquerade Ball | Nov. 17'. The text describes the event as a masquerade ball at the Graduate Providence on Friday, Nov. 17 at 7 pm. At the bottom of the sample, there is a section titled 'SPONSORED BY:' with two placeholder boxes for 'Sponsor Logo'.

YEAR INVESTMENT

\$5,750, which includes **both** print and digital presence year round.

» **For information**, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com, or your *Rhode Island Monthly* marketing consultant.