

Rhode Island MONTHLY CUSTOM WEEKEND CONTESTS

Expand your lead lists, while also engaging with our readers and viewers, in a fun and interactive way with an online contest. This is a perfect way to generate leads and to align your brand with our affluent readers.

BENEFITS YOU'LL RECEIVE:

- A custom E-blast to *Rhode Island Monthly* newsletter subscribers promoting your giveaway for the day
- An Instagram story promoting your giveaway
- Your company tagged by *Rhode Island Monthly* on Facebook, Instagram, and Twitter(X)
- Contest sneak peak on *Rhode Island Monthly's* 401 newsletter
- Promoted on *Rhode Island Monthly* website for the day
- Receive all opt-in leads/email addresses of entrants upon contest completion, including answers to survey questions
* (On average, a participant can receive up to 500 opt-in emails from JUST ONE day!)
- Exclusivity for your selected day(s) of contest (only one contest per day offered)
- Contest designed and created by the *Rhode Island Monthly* marketing team — You simply provide the **gift card, photos and the 3 questions you would like participants to answer

Sample Contests

Sponsored by: **ME**
Message Envy

WHAT SKINCARE TREATMENT AND PRODUCTS SHOULD YOU TRY?

From professional advanced skin care treatments to facials to home care products, Message Envy has it covered when it comes to taking care of your skin.

Take this helpful quiz to see what skincare products and services you should try from Message Envy. **SIX** lucky winners will win...
A **FREE** nourishing light facial, valued at \$190.

Question 1 of 4

#1 Which area of concern are you looking to see the most results?

Acne

Hyperpigmentation/ Dark Spots

Fine Lines/Wrinkles

Dry Skin

f t

GARDEN CITY CENTER

ENTER TO WIN!

Enter to win a gift card bundle from Garden City retailers and restaurants, valued at \$200.

Email Required

By clicking the button below, I agree to the [Terms of Service, Privacy Policy, and Rules](#)

CONTINUE >

- * *Rhode Island Monthly* does not guarantee a number of participants in your contest.
- ** Participant must provide a gift card or experience valued at \$100 or more.

**ONE DAY
CONTEST**
\$550.00
Offered
Weekends Only

For more information about how to customized your own digital promotion with *Rhode Island Monthly*, please contact Kieran Keating, associate publisher/sales at kkeating@rimonthly.com