



# 10 Rhode Island Monthly DAYS OF HOLIDAY Giveaways



This holiday season, *Rhode Island Monthly* is giving ten lucky readers the chance to win some amazing prizes! Starting in early December and for ten business days, there will be a new daily giveaway on RIMonthly.com. Readers will enter their emails for a chance to win. To maximize the results of this holiday sweepstakes, your giveaway will be promoted via a dedicated email blast to our 22,000+ newsletter subscribers and through our social media channels that reach 163,000+ followers combined.

***Rhode Island Monthly* is offering local businesses the opportunity to sponsor one of the giveaways. Participating businesses will receive:**

- » Logo inclusion in an email blast to 22,000+ email subscribers promoting their giveaway that day.
- » A post on our social media platforms (Facebook, X, Instagram Story) to promote their giveaway that day.
- » All email addresses for those who enter their giveaway that day.
- » The chance to include up to three survey questions that entrants would be asked to answer upon entry.
- » The sponsor will support the giveaway by providing internal promotion and recognition to their giveaway.
- » The sponsor will also provide a prize package valued at least \$100 to give to the winner.

**Rate: \$550**

For information, contact your Rhode Island Monthly marketing consultant or Kieran Keating, associate publisher/sales, at 401-649-4888

## December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31