

# HOLIDAY SHOPPING SPECIAL SECTION

Rhode Island Monthly's annual guide to holiday shopping in Rhode Island! This section offers readers a one-stop guide to the best gifts and shopping destinations for everyone on their lists. The special section will be included in the **December** issue which reaches readers just before Thanksgiving, as the shopping season goes into high gear.

## Special Holiday Rates

We've put together special incentive rates for advertisers in our Holiday Shopping section. Additional discounts are available to advertisers who also advertise in our November issue.



	1 AD Holiday Shopping Rates	2 ADS November+ Holiday
<b>BLACK &amp; WHITE ADS</b>		
1/6 page	\$1,035	\$960
1/3 page	1,810	1,675
1/2 page (H)	2,400	2,200
2/3 page	2,850	2,635
full page	3,695	3,420
		investment per ad
<b>FOUR COLOR ADS</b>	<b>Holiday Shopping Rates</b>	<b>November+ Holiday</b>
1/6 page	\$1,935	\$1,710
1/3 page	2,710	2,350
1/2 page (H)	3,300	3,120
2/3 page	3,750	3,535
full page	4,595	4,095
		investment per ad

Also available: **Shop Local formatted ads at \$595**



## Designated ONLINE HOLIDAY GIFT GUIDE profile

Add a profile in our online Holiday gift guide\* **for only \$250** (regularly \$500). The gift guide will be online from November 1 - December 31, 2024.

**\* All Holiday special section advertisers will be sent a link to the online gift guide submission form. Forms must be submitted by Oct. 20 to be included in the online guide.**

>> **For information**, contact Kieran Keating, associate publisher/sales, at 401-649-4888, kkeating@rimonthly.com or your Rhode Island Monthly marketing consultant.