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Advertising Profiles in Rhode Island Monthly

Photoshoot Info Sheet

Here are some notes regarding your upcoming advertising profile photoshoot. Please review in advance.

- One of our freelance photographers will reach out soon to schedule the photo shoot at your location. We have allocated a maximum of 60 minutes (photographer arrival thru' departure) for the photoshoot, in consideration of your time and our photographer's schedule. Please be respectful of this time frame as our photographer will most likely have multiple other photo shoots scheduled before/after your appointment;
- It is important that you and the photographer **choose the one photo** you would like to be used in your profile. Depending on which photographer you work with, you will likely be asked to choose at the end of the photo shoot, from the photographer's digital screen;
- Please note that while standard photo color correction is included in the ad fee, detailed photo editing or photo shop work is not included. If you require this service e.g. manipulating original photo to add or remove items, your *Rhode Island Monthly* Account Executive can provide a quote;
- We have negotiated with our photographers that the photo chosen for your profile can also be utilized in advertising in future editions of *Rhode Island Monthly*, our specialty publications and our digital channels (only), instead of the standard one-time use policy. If you wish to purchase the photos outright, for additional uses, please contact the photographer directly.



Thank you for being a part of our Faces of Rhode Island section in the December issue!

To help you get ready for your close up, we've come up with some **tips and tricks**:

- Plan hair, makeup and clothing in advance. Best to lay it out the night before to ensure no stains, wrinkles or rips.
- Don't wear anything with a tiny, tight pattern (think of men's button downs with pinstripes or polka-dots!).
- Have an idea of where you'd like your photo. Consider the background colors. Don't wear green if you'll be in front of trees. We want to see you!
- Consider bringing an additional outfit if you think something else would look better
- Avoid a dewy makeup look. The camera can catch it as very bright shiny spots that look unnatural.
- Trust your photographer! We've picked the best to help you, but please always communicate if you feel uncomfortable or would like another angle. You know yourself best!

This is a great opportunity to showcase diversity within your company, so we certainly encourage you to keep that in mind when determining who should be in the photo.

Questions or concerns? Reach out to your *Rhode Island Monthly* marketing representative or call 401-649-4800.