

Significantly increase your presence this holiday season by advertising in *Rhode Island Monthly's* **Holiday Shopping** special section in the December issue. We will also create an **online Holiday Gift Guide** that will be featured prominently on RIMonthly.com throughout the holiday season.

*Rhode Island Monthly had 195,000+ webpage views during December 2023, that's nearly 6,300+ A DAY!*

The Holiday Gift Guide will be prominently featured on our website from **November 1 through December 31, 2024.**

It will be linked via an attractive module on our home page.

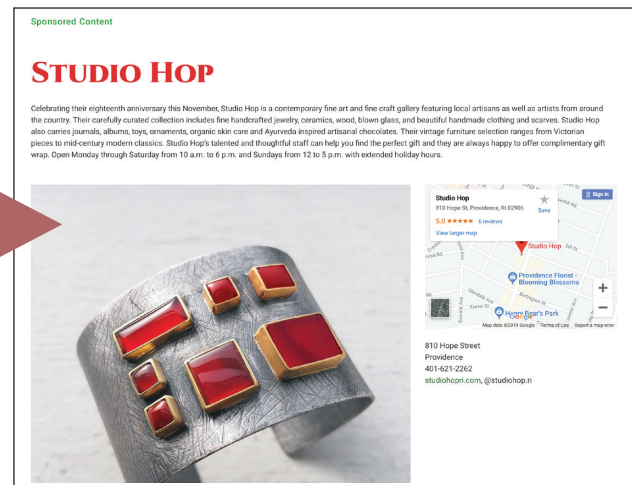
### Sample Landing Page



### What's Included in the Online Package:

- Your company name, address and phone number
- One large photo (provided by you - choose from a seasonal shot, or your logo)
- 75-100 word description of your business (provided by you, and copy edited by our team)
- Links to your website and social media channels

### Sample Profile



### How This Will Be Promoted

- Promoted weekly on our 401 Newsletter in **November** and **December**.
- Promoted via a custom eblast to our 22,000+ email subscribers in November.
- ✕ • Dedicated **tweet** (to 70,000+ followers).
- 📘 • **Facebook** post once a week (49,000 followers) that will promote the entire gift guide.
- 📷 • Instagram post once per month (to 43,000+ followers) that will promote the guide.
- The online gift guide will also be promoted in the **November** or **December** issue of *Rhode Island Monthly*.

### How to Take Advantage of This

- **\$500** for this 60 day online package **OR**
- **Only \$250** with any size print ad in our December issue

