

Rhode Island Monthly Ad Specifications

PDF FILES

Hi-res press-optimized PDFs or PDF/X-1a files. Fonts must be embedded, no Type 1 fonts. Convert all spot/PMS colors to CMYK. All images must be in CMYK, 300 dpi minimum.

WHERE TO SEND YOUR AD

E-mail file or dropbox link to your marketing consultant

Magazine specifications (all measurements in inches)

Trim size - 8.125 X 10.5

Perfect Bound, jogs to the head

Ad sizes

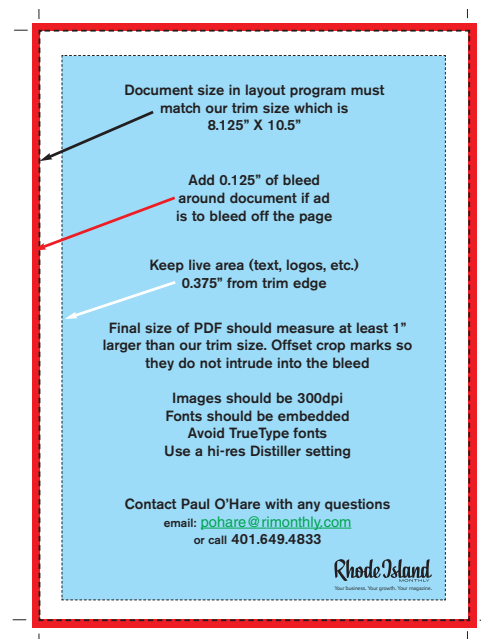
Full page

Document Size	Bleed area
8.125 X 10.5	8.375 X 10.75

Spread - set up as two facing pages

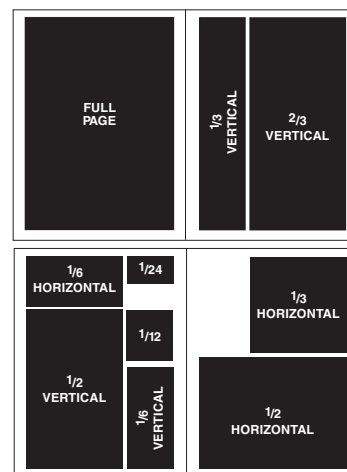
Document Size	Bleed area
8.125 X 10.5 x 2	16.5 X 10.75

Document size for full page ads must measure 8.125 X 10.5. Keep all live matter 0.375" away from trim edges. Include 0.125 bleed on all sides.



Fractional ads (width X height)

2/3 vertical	4.57 X 9.42
1/2 vertical	4.57 X 7.03
1/2 horizontal	6.93 X 4.63
1/3 vertical	2.20 X 9.42
1/3 horizontal	4.57 X 4.63
1/6 vertical	2.20 X 4.63
1/6 horizontal	4.57 X 2.24
1/12 page	2.20 X 2.24
1/24 page	2.20 X 1.04



Questions?

Please call Paul O'Hare, Production Director, at 401-649-4833 or email him at pohare@rimonthly.com