

Rhode Island  
MONTHLY

TECH 10 AWARDS EVENT SPONSORSHIP

PRESENTING SPONSOR—DECEMBER 2024

The December issue of *Rhode Island Monthly* will feature profiles of the 2024 Tech 10 Award winners who are some of Rhode Island's most accomplished IT practitioners, digital media professionals, and entrepreneurs. The winners are determined by a select group of IT leaders specially picked by the Tech Advisory Group.

An event will be held in early December to recognize the Tech 10 honorees and they will be invited along with colleagues, family and friends to celebrate this achievement. There will be cocktails and hors d'oeuvres for guests to enjoy. Each Tech 10 winner will be presented with a personalized plaque recognizing their achievement.

We are offering a select number of sponsorship options for this unique event. In addition to providing a strong statewide branding opportunity, it positions the company well for hiring tech employees.

*See reverse for presenting sponsorship benefits. Other packages and display advertising options are also available.*



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TECH 10  
ADVISORY GROUP



## TECH 10 AWARDS EVENT SPONSORSHIP

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### THIS SPONSORSHIP PACKAGE INCLUDES:

- » A full page, four-color ad in the December 2024 issue of *Rhode Island Monthly* near the TECH 10 Awards feature story
- » Your logo on the event invitation letter to honorees
- » 6 tickets to the event, enabling your staff to network with the top IT professionals in our state
- » Sponsor logo on the plaques presented to the honorees
- » An opportunity to include promotional materials in a gift bag, provided to guests
- » An opportunity to provide a giveaway at the event and retain all contact information via entries received
- » Recognition in publisher's remarks from the stage
- » Sponsor logo on the photo gallery page featuring photos from the Tech 10 Awards, on RIMonthly.com for one year
- » The photo gallery will also be linked to our Facebook page, promoting the event and its sponsors

**Don't miss out on the opportunity to get your product or service in front of educated, affluent *Rhode Island Monthly* readers, and a chance to network with the state's leading tech and IT professionals.**

Sponsorship valued at \$10,500

**SPONSOR INVESTMENT: \$6,950 net\***

\*Sponsor may add on a second full page ad in issue of choice for an additional investment of \$3,000  
Or, sponsor may choose to reduce their ad size to a half page ad for a reduced sponsor investment of \$5,750.

### *Rhode Island Monthly* readers are:

- » Affluent, with an average household income of \$210,000
- » Educated with 74% holding a college degree or higher
- » Professional, with 81% holding a professional or managerial position
- » 32% are an owner or partner in a business

**Rhode Island**  
MONTHLY  
Know more. Live better.



6/25/24