

EXCELLENCE IN NURSING EVENT SPONSORSHIP

SUPPORTING SPONSOR — SEPTEMBER 2024

The September issue of Rhode Island Monthly will include an editorial feature profiling the best and brightest nurses in our area. In conjunction with the Rhode Island State Nurses Association, the nurses were nominated by their peers and selected by a panel of nursing professionals and educators.



An event will be held in September to honor these nurses, and they will be invited to celebrate this achievement with industry colleagues and family members.

We have created a wonderful sponsorship program that provides several months of print & digital exposure to our targeted readers, and a unique experiential marketing opportunity with the area's top nurses.



PRESENTING SPONSOR PACKAGE BENEFITS ON OPPOSITE SIDE →

SUPPORTING SPONSOR BENEFITS

- » **Half page B&W ad** (can be replaced with 1/3 4c if preferred)
- » **4 tickets** to event to network with honorees
- » **Name on:**
 - Thank You ad in September issue
 - Thank You poster boards listing all sponsors and supporters at event
 - RIMonthly.com event photo gallery page for one year

Investment: \$2,950



RHODE ISLAND MONTHLY READERS:

- 61% female
- Loyal, with more than 141,000 readers each month
- Affluent, with an average household income of \$215,000.
- Educated with 71% holding a college degree or higher
- Professional, with 81% holding a professional or managerial position

