

Rhode Island MONTHLY 2024 MEDIA KIT

multi-media platform

Rhode Island Monthly provides a platform that connects advertising partners with readers through print, digital, events, social media and custom publishing. With the potential to reach more than 440,000 engaged readers/followers each month, your marketing message goes further with a package that utilizes all these channels.



RHODE ISLAND MEDIA
DIGITAL SOLUTIONS

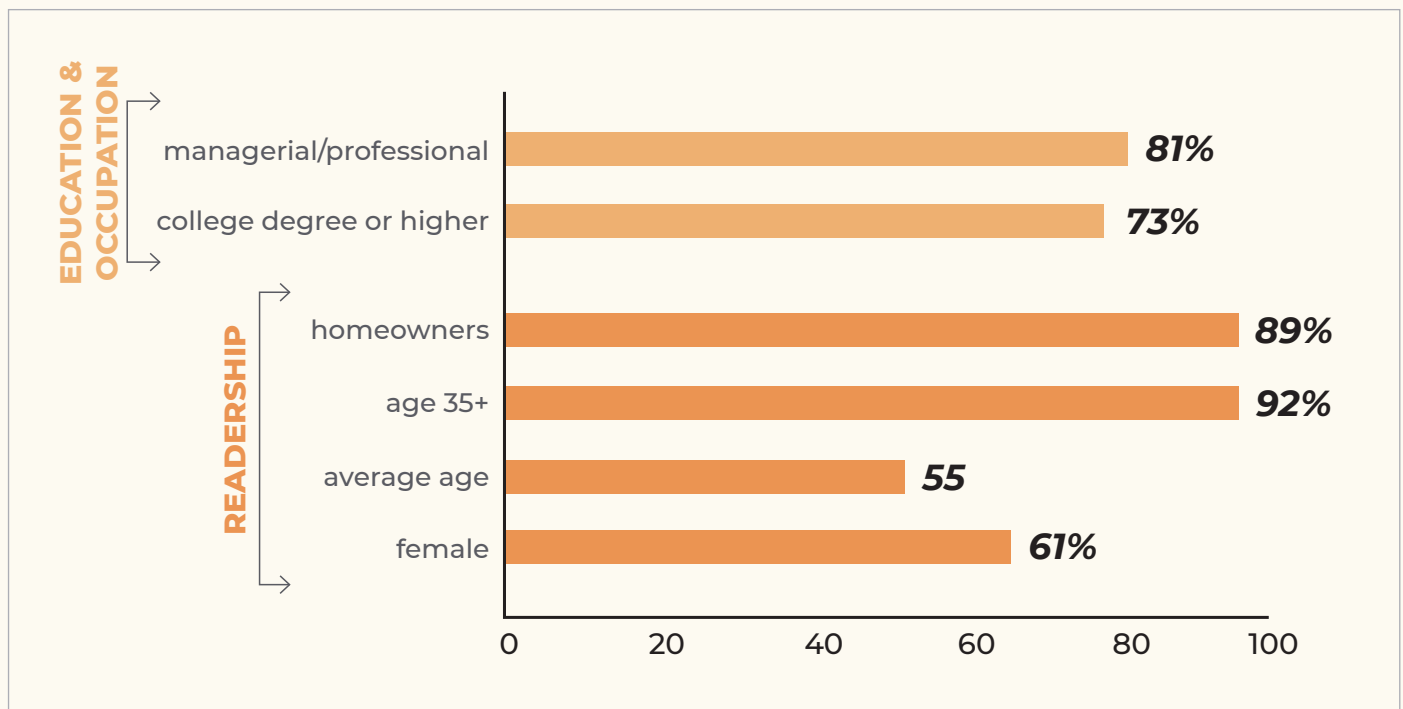
our readership profile

As the state's ONLY local magazine with a **paid and audited** circulation, we can guarantee a targeted audience of affluent, educated and influential readers.

141,000+ Monthly Readers*

34,447+ Monthly Audited Circulation*

Rhode Island Monthly readers are affluent, educated professionals:



READERSHIP HABITS

- 40 minutes: Average time spent reading an issue
- 86% Read all of the last four issues
- 41% Passed magazine on to someone else
- 69% Hold onto their issue for over a month

TRUSTED RESOURCE

In the past 12 months, as a direct result of reading Rhode Island Monthly, our subscribers:

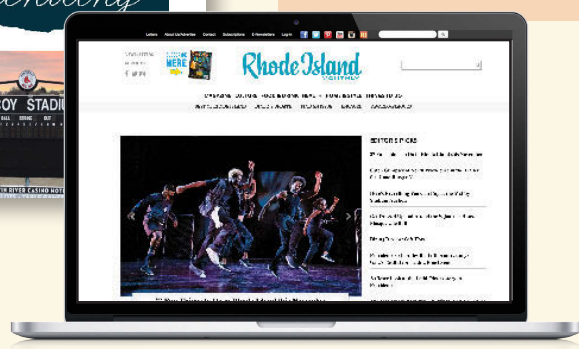
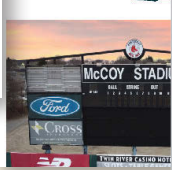
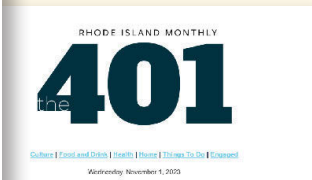
- 52% Dine at a restaurant 1-3 times a week
- 67% Discussed something read with another person
- 41% Saved items of interest
- 37% Visit health clubs/gyms 1-3 times a week

* CVC Audit, Dec. 2023

Rhode Island
MONTHLY

Know more. Live better.

For more information, contact Kieran Keating, associate publisher/sales, at 649-4888 or kkeating@rimonthly.com



RHODE ISLAND MEDIA
DIGITAL SOLUTIONS

Online Display • E-Newsletters • Lightboxes
 Custom E-Blasts • Targeted Display
 Sponsored Content • Contests
and so much more!

SMALL STATE
BIG REACH

SOCIAL STATISTICS



43,106



70,493



41,494

124,000*
 UNIQUE MONTHLY
 WEBSITE USERS

samples of special sections

- The Big Give - Non-Profits • Community Partners • Aging Well
- Outstanding Women • Spotlight on Small Business • Local Banking
- Holiday Shopping • Faces of Rhode Island • Home Tips of the Trade
- Professional Excellence in Law • Professional Excellence in Real Estate
- Encore: Arts Preview • Top Senior Living Communities
- Made in Rhode Island • Self Care • Physician Profiles • Dentist Profiles
- Family Business Profiles • Home Expert Profiles
- Wealth Manager Profiles • Independent Schools
- Hospital Guide • College Guide

For a detailed list, refer to our editorial calendar.



*Average per month taken from Dec. 2023

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event sponsorships

Top Doctors

Top Dentists

Excellence in Nursing Awards

Tech10 Awards

Best of Rhode Island®

Common Good Awards

Bannister Awards

Subject to change

custom publishing

In addition to our award-winning custom publications, we also provide a host of opportunities to extend your reach with our branded events, customized sponsorships, and comprehensive digital offerings.



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