DENTIST PROFILES

In the July 2024 issue of *Rhode Island Monthly*

Rhode Island MONTHLY
Know more. Live better.

Two-page spread sample

Full-page sample

Half-page sample

The July issue of *Rhode Island Monthly* will feature the results of our annual Top Dentists peer review survey. This continues to be a very popular issue and we receive great feedback each year. To complement the editorial piece, there will be a special marketing opportunity for local dentists in Rhode Island and Southeastern Massachusetts area. These attractive formatted profiles are available to all local dentists and affiliated specialties. The profiles include a photo of the dentist (or their group), contact information, and copy about the practice or group. Copy can include information about background, education, professional affiliations, areas of specialty (if appropriate), office environment, and more.

See additional sheet for formatted profile details and specs.

Quarter-page samples

Block-profile page samples

EXCLUSIVE OPTION:

The opportunity to re-run your profile in ***Special Health Section*** for **40% off** in January 2025.

PROFILE SPECIFICATIONS

Size/Color/Shape	Cost	Description
Two-page profile four-color	$5,250	Two-page spread to include professional photo shoot and **325* words** of text.
Full-page profile four-color	$3,800	Full-page to include professional photo shoot and **250* words** of text.
Half-page profile four-color	$2,700	Half-page to include professional photo shoot and **125* words** of text.
Quarter-page profile four-color	$1,995	Quarter-page to include professional photo shoot and **75* words** of text.
Block profile four-color	$835	Block to include headshot supplied by dentist and **40* words** of text.

Dentist Profiles To Go Online

A digital edition of the profiles will be posted on the health pages of our website, with a link to your website from your profile—**free of charge**—through December 2024.

*Photography used for profiles may be used for *Rhode Island Monthly* publications/products only. For use beyond *Rhode Island Monthly*, advertiser will need to purchase photo rights from the photographer.

Rhode Island Monthly subscribers are:

- Women (62%)
- Educated (66% college graduates)
- Professional (81% hold professional/ managerial/ technical positions)
- Affluent (average household income $210,000)

Readership:

- 141,000 readers per month
- They keep each issue for an average of three months

Ad close: May 3 • Materials due: May 8 • On newsstand: July 1st

Contact your *Rhode Island Monthly* marketing consultant, or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com.

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