MEDICAL PROFILES

Rhode Island MONTHLY
Know more. Live better.

<< Two-page spread sample

V Half-page sample

^ Full-page sample

^ Quarter-page sample

Block profile sample >>

THE MAY ISSUE OF *Rhode Island Monthly*

features our annual cover story, **Top Doctors**, listing the physicians chosen by their peers to be among the best in our 2024 survey. This issue is traditionally one of our best-sellers, with an added audience of the Top Doctors receiving an issue at the annual Top Doctor event to celebrate their win.

This issue offers a special section to feature Medical Profiles of other health-related professionals and practices.

Don't miss the ideal platform to showcase your medical facility or company in front of our informed and passionate 130,000 readers and physicians throughout Rhode Island.

Rhode Island Monthly subscribers are:

- Women (62%)
- Educated (66% college graduates)
- Professional (81% hold professional/ managerial/ technical positions)
- Affluent (average household income $210,000)

Ad close: March 8, 2024
Materials due: March 13, 2024
Newsstand date: April 29, 2024

Professional photography included in profile, quarter-page or larger, and scheduled at your convenience. Professional photography is provided for one medical professional(s) photo, any additional photos are provided by advertiser. Photography used for profiles may be used for *Rhode Island Monthly* publications/products only. Use beyond *Rhode Island Monthly*, advertiser will need to purchase photo rights from the photographer.

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Formatted ad sizes	Cost (net)
Two page spread profile Includes up to five full-color photos and 325 words* of copy	$5,250
Full page profile Includes up to two full-color photos and 250 words* of copy	$3,800
Half page profile Includes one full-color photo and 125 words* of copy	$2,700
Quarter page profile Includes one full-color photo and 75 words* of copy	$1,995
Block profile full-color headshot to be supplied by medical professionals and 40 words* of copy	$875.00

Estimated word count may vary depending on page layout.

PHOTO SUGGESTIONS: We encourage you to provide additional photos for your profile (if ad size permits) that showcase your medical facility, specialized equipment, etc.

If you prefer, non-profile, general display advertising is also available.

Contact your Rhode Island Monthly marketing consultant, or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com.

2/9/2024