

Physician PROFILES

Rhode Island MONTHLY
Know more. Live better.

Two-page spread sample 

Full-page sample 

Half-page sample 



CAPITAL SPECIALISTS
COMBINED CARE, ROSE AND THORNTON CARE FOR ALL
AND YOUR BEST INTERESTS

Two-page profile includes:
- Professional photo shoot
- 350 words of text
- \$5,250

PHYSICIAN PROFILES

PHYSICIAN PROFILES

CAPITAL SPECIALISTS

PHYSICIAN PROFILES



BAYSIDE OB-GYN, INC.
A MEMBER OF ONE NEW ENGLAND MEDICAL GROUP
OB/GYN & GYNARCHE

Full-page profile includes:
- Professional photo shoot
- 350 words of text
- \$5,250

PHYSICIAN PROFILES

PHYSICIAN PROFILES

BAYSIDE OB-GYN, INC.

PHYSICIAN PROFILES



TAUNTON AVENUE DERMATOLOGY
Medical and Cosmetic Dermatology

Half-page profile includes:
- Professional photo shoot
- 125 words of text
- \$2,175

PHYSICIAN PROFILES

PHYSICIAN PROFILES

TAUNTON AVENUE DERMATOLOGY

PHYSICIAN PROFILES

THE MAY ISSUE OF *Rhode Island Monthly* features our popular annual cover story, Top Doctors. This issue is traditionally one of our best-sellers. As an added audience to this issue, a copy is given to every **Top Doctor** attending our annual event to honor the winners.

There will be a special advertising section profiling local physicians along with this feature. These four-color formatted profiles are available in quarter, half and full pages, or as a two page spread.

They include a professionally taken photo of the physician (or their physician group), contact information and copy about the practice or group.

These profiles are available to all physicians.

AD CLOSE:
March 8, 2024

MATERIALS DUE:
March 13, 2024

NEWSSTAND DATE:
April 29, 2024

Rhode Island Monthly at a glance:

- Educated (66% college graduates)
- Professional (81% hold professional/managerial/technical positions)
- Affluent (average household income \$210,000)
- Primary reader age, 35+

Formatted Ad Specs & Rates:

Block profile includes headshot supplies by physician and 40 words of text. | \$875

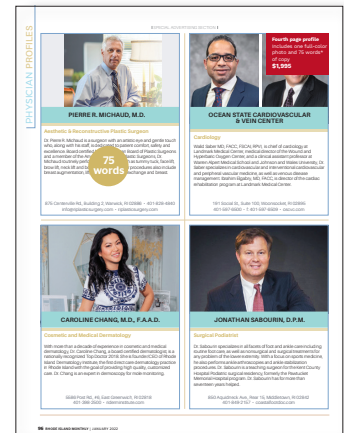
Quarter-page profile includes professional photo shoot and 100 words of text. | \$1,995.00

Half-page profile includes professional photo shoot and 125 words of text. | \$2,700

Full-page profile includes professional photo shoot and 200 words of text. | \$3,800

Two-page profile includes professional photo shoot and 350 words of text. | \$5,250

Professional photography included in profile, quarter-page or larger, and scheduled at your convenience. Professional photography is provided for one medical professional(s) photo, any additional photos are provided by advertiser. Photography used for profiles may be used for *Rhode Island Monthly* publications/products only. Use beyond *Rhode Island Monthly*, advertiser will need to purchase photo rights from the photographer.



PIERRE R. MICHAUD, M.D.
Cardiology

Quarter-page profile includes:
- Professional photo shoot
- 75 words of text
- \$1,995

PHYSICIAN PROFILES

PHYSICIAN PROFILES

PIERRE R. MICHAUD, M.D.

PHYSICIAN PROFILES

 **Quarter-page sample**



PHIL CAULTIN, MD
LAWSON

Block profile includes:
- Professional photo shoot
- 40 words of text
- \$875

PHYSICIAN PROFILES

PHYSICIAN PROFILES

PHIL CAULTIN, MD

PHYSICIAN PROFILES

 **Block profile page sample**

If you prefer, non-profile, general display advertising is also available.

Questions? For more information please call or email kkeating@rimonthly.com, 401.649.4888 or kkeating@rimonthly.com.