

OUR FAMILY, OUR BUSINESS

Rhode Island Monthly
Know more. Live better.

MARCH 2024



With a strategic approach to branding your family owned business, you will instill a strong sense of trust with customers while positively impacting your sales. A special section, in the March issue of Rhode Island Monthly, will provide the opportunity to tell the story of your family- owned business. Beautifully designed profiles can promote your business with

information on your unique stories, awards/recognitions, products and services offered or anything you would like to highlight. Don't miss the opportunity to reach our 130,000+ affluent readers to share your success story while increasing market visibility and consumer trust. As an added benefit, each profile will be included on the RIMonthly.com website for one full year which attracts more than 150,000 unique users per month.

» 67% of subscribers consider advertisers in Rhode Island Monthly to be "of a higher quality than advertisers in other media."

SPECIAL ADVERTISING RATES

- Full Page** **\$3,300**
Up to 3 photos and 7 criteria/headers to describe your business.
- Half Page** **\$2,300**
Up to 2 photos and 5 criteria/headers.
- Quarter Page** **\$1,325**
1 photo and 4 criteria

SEE SAMPLE PROFILES

FULL PAGE

OUR FAMILY OUR BUSINESS SPECIAL ADVERTISING SECTION

M.R.T. JEWELERS

M.R.T. is an iconic Rhode Island jewelry brand and retailer now in continuous operation for over 100 years. Under the ownership of the Aschieri family for the past 85 years, M.R.T. continues to innovate and excel within a world of competing e-commerce competitors. "We are so appreciative that customers still enjoy in-person visits to our Last Providence flagship store where they can view the newest M.R.T. custom designs and receive expert guidance from our GIA educated staff." Steve Aschieri, President

PRODUCTS/SERVICES

- GIA graded diamonds
- Watch repairs
- Custom design
- Jewelry repair
- Wedding Bands
- Engagement rings

COMMUNITY

M.R.T. would like to thank the multiple generations of clients that have supported them since 1928. Without their loyalty and positive feedbacks M.R.T. could not have achieved the remarkable success they enjoy today.

COMPANY INITIATIVES:

Responsible sourcing of diamonds and gemstones. Precious metals recycling. Local, police, fire and military support through various initiatives. A continuous effort to make products that are made in the USA.

HOW WE STARTED

M.R.T. has strong roots in the custom design and wholesale marketplace. As a descendant Providence Jeweler in the 1920s and 1930s, Jim Aschieri developed international diamond contracts to insure that he was able to substitute products to many other Rhode Island retailers. Today their overseas diamond relationships remain and allow M.R.T. to not only assure the finest diamonds in the world, but at prices that cannot be matched.

WHAT MAKES US UNIQUE

We were providing custom jewelry for our clients in the 1970s long before other leading retailers were able to offer Custom Jewelry. In present time M.R.T. has combined the ability to custom design and complete to solve unique alongside Rhode Island's largest GIA graded diamond inventory.

WHAT'S NEXT?

This March 20th through April 2nd marks the return of Rhode Island's Largest Wedding Band sales event. The 2024 "This annual event features the year's largest selection of wedding rings at the lowest prices. Save up to 20% on men's wedding bands, stackable rings, even special orders. Follow M.R.T. on their social media platforms for 5 day event details, special offers and price guarantees.

857 Warren Ave. Last Providence, RI 02904 401-435-1900 mjewelers.com

OUR FAMILY OUR BUSINESS SPECIAL ADVERTISING SECTION

FAGAN DOOR CORP

We understand that something as simple as a reliable garage door system can make a big difference in your hectic schedule. We do it with style, helping our clients create custom designs that reflect their unique spirit.

PRODUCTS/SERVICES

- Custom Garage Doors
- Steel Garage Doors
- Garage Door Openers
- Same Day Garage Door Service
- Installing Mobile App and Online Booking

HOW WE STARTED

Phil Fagan when William and Susan Fagan sold all of their possessions, including their home, to start the business back in 1975.

OUR TEAM

Our dedicated staff are committed to customer satisfaction. All of our clients can rest easy knowing that they have an entire team behind us.

COMMUNITY

We support many youth sports and music programs. Phil Fagan, and we have been recognized by local former Governor Nicholas A. Henry HOFER donor for the last 5 years.

390 Togue Ave. Coventry, RI 02836 401-821-2729 fagandoor.com

THE COZY GRILL

The Cozy Grill is a long-standing Rhode Island family restaurant based and frequented by Rhode Islanders. The grill specializes in quality ingredients, immediate pickup and fast, friendly service in a setting that feels like home. Open seven days a week serving breakfast all day.

FAVORITE DISHES

Avocado Spread Benedict - House made avocado spread on Italian bread with poached eggs and hollandaise. Served with house beer.

Grilled Chicken or Filet Top Side Fry - Grilled and prepared, steamed, sautéed and tossed with a house made cream cheese glaze.

WHAT MAKES US UNIQUE

Family run for over 40 years, we hold on to our classic American diner vibe where everyone is family while providing a menu with over 20 Italian egg benedict's and new benedict's specials every week. Flavored with only fresh and local meats, like entrained and panache, the perfect breakfast.

AWARDS & RECOGNITION

- Rated Top Three Best Breakfast Providence Journal Business Choice Awards the past 4 years
- Rhode Island Monthly 2022 Best of Rhode Island's Reader's Poll winner Best Breakfast

440 Warwick Ave Warwick RI 02886 401-941-9098 cozygrillwarwick.com

PHIL'S PROPANE

For over twenty years, Phil's Propane has been the top heating specialist for homes and businesses in Rhode Island and Southern Massachusetts.

HOW WE STARTED

In 1982, Philip C. Vincenzo started his own bottled gas business, Phil's Propane in Portsmouth, RI. Phil's services were then in 1990 lasted in.

BUSINESS STATEMENT:

All Phil's Propane, we believe that had a special feeling of our service experience and repeat customer satisfaction. Doing so, these generations of owners are now find as many as three generations of families across local customers.

PRODUCTS/SERVICES

- Propane for all residential, commercial and industrial applications with automatic delivery
- Allow and before ground tanks, piping and distribution systems.
- Sales and installation of wall heaters, tank heaters and boilers.

477 Crosshill Rd Pawtucket, RI 02867 401-638-1188 philpropane.com

HALF & QUARTER PAGE

RHODE ISLAND MONTHLY BY THE NUMBERS

130,000+ Readers | \$210,000 Average Household Income | 61% Women | 67% with Higher Education | 89% Homeowners

» For information, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com, or your Rhode Island Monthly marketing consultant.

FULL PAGE

OUR FAMILY OUR BUSINESS SPECIAL ADVERTISING SECTION

M.R.T. JEWELERS

M.R.T. is an iconic Rhode Island jewelry brand and retailer now in its 100th year. Under the stewardship of the Audette family for the past fifty years, we still enjoy regular visits to our East Providence flagship store where the custom designs and receive expert guidance from our GIA educated staff.

PRODUCTS/SERVICES

- GIA graded diamonds
- Swiss timepieces
- Custom jewelry
- Jewelry repairs
- Wedding bands
- Engagement rings

Up to 7 products or services

COMMUNITY

M.R.T. would like to thank the multiple generations that have taken over since 1918. Without their positive feedback, we would not have achieved the success they enjoy today.

Maximum 30 words

COMPANY INITIATIVES

Responsible sourcing of diamonds and gemstones. Precious metals recycling. Local police, fire and military support through various initiatives. A community source program in the USA.

Maximum 30 words

HOW WE STARTED

M.R.T. has strong roots in the custom design and wholesale marketplace. As a diamond jeweler in the 1970s and '80s, Joe Audette developed international diamond contacts so direct that he was able to wholesale products to other Rhode Island jewellers.

Maximum 50 words

WHAT MAKES US UNIQUE

"We were providing custom jewelry for our clients in the 1970s long before other leading retailers were able to," says Dave Audette. In present time M.R.T. has combined the ability to custom design and complete in store repairs across Rhode Island.

Maximum 50 words

WHAT'S NEXT?

This March 30th through April 2nd marks the return of Rhode Island's largest Wedding Band sales event, The BRIZ! This annual event features the year's largest selection of wedding rings at the lowest prices. Save up to 20% on over 100 wedding bands. The BRIZ is a must-attend event for all Rhode Island brides and grooms.

Maximum 50 words

M.R.T. JEWELERS
ESTABLISHED 1918

927 Warren Ave.
East Providence, RI 02914
401-435-3500
mrtjewelers.com

Suggested/Optional Criteria:

- AWARDS/RECOGNITION
- MISSION STATEMENT
- COMMUNITY
- PRODUCTS/SERVICES
- COMPANY INITIATIVES
- HOW WE STARTED
- WHAT MAKES US UNIQUE
- WHAT'S NEXT

Or let us know what you would like to highlight at your business.

HALF & QUARTER PAGE

OUR FAMILY OUR BUSINESS SPECIAL ADVERTISING SECTION

FAGAN DOOR CORP

We understand that something as simple as a reliable garage door system can make a difference in your hectic schedule. We do it with style, helping our clients create custom solutions that reflect their unique spirit.

PRODUCTS/SERVICES

- Custom Garage Doors
- Steel Garage Doors
- Garage Door Opener
- Same Day Service
- Featuring In-Store and Online Bookings

Up to 5 products or services

HOW WE STARTED

It began when William and Joan Fagan started the business back in 1975.

Maximum 20 words

OUR TEAM

Our dedicated staff are committed to providing exceptional customer satisfaction, above all. Our employees know that they have a great job.

Maximum 20 words

COMMUNITY

We support many youth programs, Project Friends, and are recognized by Dana Farber as a Heavy Hitter donor for their support.

Maximum 20 words

THE COZY GRILL

The Cozy Grill is a long standing Rhode Island family restaurant frequented by locals and tourists alike. We pride ourselves on providing innovative dishes and exceptional service in a setting that is open seven days a week, breakfast all day.

Maximum 45 words

FAVORITE DISHES

Avocado Spread Benedict - House made spread on Italian toast, with poached eggs and topped with home fries.

Maximum 45 words

Grilled Chicken or Filet Tip Sandwich - topped with mushrooms and sundried tomatoes.

Maximum 45 words

Cinnamon Roll Pancakes - with a cream cheese glaze.

Maximum 45 words

WHAT MAKES US UNIQUE

Family run for over 40 years. We have a classic American diner vibe where every morning we're bustling a menu with over 20 items and new benedict specials every day. Our cozy cocktails and award winning pancakes, the perfect breakfast awaits.

Maximum 45 words

AWARDS & RECOGNITION

- Joined top three Best Breakfast in Rhode Island
- Journal Readers Choice Award
- Rhode Island Monthly 2022 Best Breakfast
- Reader's Poll winner Best Breakfast

Maximum 30 words

PHIL'S PROPANE

For over seventy years, Phil's Propane has been serving homes and businesses in Rhode Island and Southern New England.

Maximum 45 words

HOW WE STARTED

In 1952, Philip C. Wyerow started in Portsmouth, RI. Today, Phil's has over 100 customers.

Maximum 45 words

BUSINESS STATEMENT

At Phil's Propane we believe that trust is earned through experience and repeat customer satisfaction. During our ownership, we have had as many as three generations of family customers.

Maximum 45 words

PRODUCTS/SERVICES

- Propane for all residential, commercial and industrial applications with automatic delivery.
- Above and below ground tanks, pipes and venting.
- Sales and installations of wall heaters, water heaters and boilers.

Up to 4 products or services

PHIL'S PROPANE

477 Cranston Rd.
Tiverton, RI 02878
401-618-0388
phil'spropane.com

» For information, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com, or your Rhode Island Monthly marketing consultant.