

Living Well – Aging Well

Ask the Expert

Rhode Island
MONTHLY
Know more. Live better.



Coming February 2024

This dynamic section, in the February issue, will focus on the positive aspects of Living Well while aging. Adults in this demographic are embracing their new life stage and seeking services to support healthy aging and living well. They choose to live their best lives and are financially empowered to buy new products and services.



Promote your services such as elder law, travel, senior resources, estate planning, fitness, entertainment and more! **Place a 1/3 or larger sized ad and receive a FREE “Ask the Expert” column** to further promote your products and services to this active and growing population.

Looking for your expertise on topics such as:

- » Estate Planning and Wealth Management
- » Elder Law Services
- » Health Care Resources
- » Hearing Services
- » Moving Companies
- » Aging in Place
- » Mobility and Medical Supply
- » Rehab Services
- » Estate Sales
- And much more!*

4-Color		B&W	
1/6 page	\$1,710	1/6 page	\$960
1/3 page	\$2,600	1/3 page	\$1,925
1/2 page	\$3,370	1/2 page	\$2,470
2/3 page	\$3,785	2/3 page	\$2,885
*full page	\$4,345	full page	\$3,670

* Receives 2 columns for Q+A

Rhode Island Monthly subscribers are:

- » Average age of 55
- » 64% female
- » Average household income of \$210,000
- » 70% of our readers are the healthcare decision maker in the household
- » 130,000+ readers per issue

Section posted to rimonthly.com for one year

>> For information, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com, or your Rhode Island Monthly marketing consultant.