

# OUTSTANDING WOMEN

## A SPECIAL SECTION IN THE MARCH ISSUE OF RHODE ISLAND MONTHLY

Celebrate International Women's Month with us! We are pleased to highlight and celebrate some of the successful local women who are making a mark in their field. Business owners, executives, doctors, educators, designers, retailers and more – all who share a passion for excellence.

Are you a successful leader who inspires, motivates, and mentors others in the professional world? Share your success story, or that of a key team member, with an attractive, formatted profile in the March issue. Our 130,000 influential readers want to learn about your determination and your path to a successful career.

### READER DEMOGRAPHICS

- 61% of readers are female
- 73% of readers have a college degree or more
- Average household income of \$210,000
- 81% of readers are in a professional/managerial position



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MONTHLY  
Know more. Live better.

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## FREE DIGITAL PRESENCE

A digital edition of this section, including your profile, will be available on our website, RIMonthly.com, for an entire year at no charge. Advertisers will receive a complimentary link from your profile to your website. Our website attracts an average of 150,000 unique users per month.

FOUR COLOR AD RATES*	Rate
1/6 page (100 words)	\$950
1/3 page (135 words)	\$1,550
½ page (150 words)	\$2,075
Full page (225 words)	\$3,300



SAMPLE  PAGES

For more information:  
 Please contact your Rhode Island Monthly marketing consultant  
 Call Kieran Keating at 401-649-4888 or email kkeating@rimonthly.com

\*Includes ad production costs. Photography to be supplied by advertiser.

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