

Congratulations!

You have been honored with a Professional Excellence Award for being among the leading real estate agents in our area.

Professional Excellence in Real Estate is an awards program that recognizes individuals based on several criteria ranging from home sales data, peer reviews, feedback from professionals in related fields, professional standing, home buyers & sellers input and other data collected by a third-party survey and data company. The published list recognizes about 6% of the area real estate agents. It is an honor to be on this list, so we congratulate you again on all of your hard work.

As a 2024 Professional Excellence honoree in the field of real estate, you will be listed in a section highlighting the awards in the April 2024 issue of *Rhode Island Monthly*, which boasts a readership of 130,000 readers per month. PLUS all winners will be listed on a dedicated web-page promoted on the homepage of RIMonthly.com.

To maximize your win, we are offering the opportunity for you to purchase profile space in the April issue to further showcase why you have been named top in your field. **These four-color, formatted profiles are available in a variety of sizes and can include information about your background, professional affiliations and more.** Whether or not you choose to advertise, you will be included in the listing of winning real estate agents.

Rhode Island Monthly offers the perfect audience for marketing your services:

Professional (81% hold professional/managerial positions)

Educated (73% college graduated)

Affluent (average household income is \$210,000)

Women (61%)

Homeowners (89% of readers)

Please refer to the additional pages to learn more about the different size profiles available and sample layouts.

Rhode Island
MONTHLY

PROFESSIONAL
Excellence
REAL ESTATE

2024



SAMPLE LAYOUTS

SPECIAL PROMOTION
PROFESSIONAL Excellence | REAL ESTATE



350 words

William F. Darling
Berkshire Hathaway HomeServices
Commonwealth Real Estate
200 Bellevue Ave., Newport, RI 02840
Licensed in RI and MA
REALTOR® ABR® RSPS® PSA® SFR® CEs®
Cell: 401-340-9453
william.darling@commonwealth.com

Renee Moussally
Berkshire Hathaway HomeServices
Commonwealth Real Estate
200 Bellevue Ave., Newport, RI 02840
Licensed in RI, MA, and CT
REALTOR® Luxury Specialist and relocation specialist
Cell: 401-499-9549
renee.moussally@commonwealth.com

BERKSHIRE HATHAWAY HOMESERVICES | **COMMONWEALTH REAL ESTATE**

PROFESSIONAL EXCELLENCE REAL ESTATE WINNER

full-page

Joy E. Riley
President and Principal Broker
Westcott Properties



200 words

Joy Riley, Founder and Principal Broker of Westcott Properties, is a real estate executive with more than thirty years of sales, consulting and marketing experience. Joy has become an industry leader with closed sales volume approaching one billion throughout her career, a record that has been recognized annually with the Platinum Plus Circle of Excellence Awards for 20 Million & over.

Well deserving of her preeminent reputation in the industry position, this self-styled professional is consistently praised by her clients, colleagues and corporate values alike for her expertise, market knowledge, progressive marketing strategies and results.

Licensed in Rhode Island, Massachusetts and Connecticut, Joy has been a member of the Rhode Island Board of Realtors since she quickly became a leading professional in the legal holdovers of corporate assets. Her vision for the company was a specialty firm that leveraged technology and innovation, market expertise and knowledge, fueled by a commitment to constant improvement.

Her strong leadership skills, agent mentoring, marketing savvy and passion for providing service excellence to the company's clients have continually engaged her efforts to success. Over the course of her career Joy has been consistently recognized for her dedication, commitment and enthusiasm to real estate.

401-953-7887
joy@westcottproperties.com
westcottproperties.com
Rhode Island | Massachusetts | Connecticut | Florida

half-page

SPECIAL PROMOTION
PROFESSIONAL Excellence | REAL ESTATE



100 words

Steven Miller Group
401-477-9700
1000 Division St., Suite 20
East Greenwich, RI 02818
steven.miller@colwell.com

The Steven Miller Group was ranked #1 team in Rhode Island, 2022 and #2 in 2021. The team was also named REALTOR® of the Year in 2022 and 2021 with CTR Realty. The team has consistently been a top producing real estate team in Rhode Island for many years.

Licensed in both RI and MA, the Steven Miller Group has a wealth of experience in all aspects of real estate, including new construction and marketing. Steven Miller Group has a wealth of experience selling luxury, waterfront and estate homes. Steven is a Director with the National Association of REALTORS® and proudly serves on the board of Charles T. Kelsa, RI.

SVG | **COLWELL BANKER REALTY**

PROFESSIONAL EXCELLENCE REAL ESTATE WINNER

third-page

Formatted Ad Sizes:

Full-page profile | \$3,800

Photo of the real estate agent or team, agency logo and 350 words of text

Half-page profile | \$2,700

Photo of the real estate agent or team, agency logo and 200 words of text

Third-page profile | \$1,950

headshot, agency logo and 100 words of text

Eighth-page profile | \$975

includes headshot, agency logo and up to 24 words

Enhanced Listing profile | \$550

headshot and contact information

Photos to be provided by the agent or team.

For more information, you can reach out to your Rhode Island Monthly account executive, or contact Kieran Keating as follows:

- 1 | Call 401-649-4888
- 2 | Email kkeating@rimonthly.com


SPECIAL PROMOTION
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Each card includes a photo, name, title, agency logo, and up to 24 words of text.

eighth-page

SPECIAL PROMOTION
PROFESSIONAL Excellence | REAL ESTATE



Each card includes a photo, name, title, agency logo, and contact information.

enhanced listing profile

Profile Materials

Copy: Design layout included in profile fee. All copy should be emailed to your Rhode Island Monthly marketing consultant. The text may be edited to ensure overall consistency, but you will get to see/approve any changes made. Writing assistance available upon request at no charge.

Deadline:

- Ad close: February 2, 2024
- Materials due: February 7, 2024
- Newsstand date: April 1, 2024