



Special Health Section

The January issue of *Rhode Island Monthly*, will include an informative section with a focus on health-related content. Whether you own a Medi spa, supplement store or a wholistic health practitioner, this issue will give you the opportunity to promote your products and services with an ad targeted toward our affluent audience.

We are offering discounted rates for this section so you can share how your business can help our readers stay healthy in the new year! Ads will compliment the new Hospital Guide, which will provide a comprehensive listing of area hospitals and community health centers. Included will be a summary of specialties and services provided at these facilities. This section will be a resource guide for our 130,00+ readers and an issue health care decision makers will want to keep as a reference.

With a subscriber base that is 63% female and mostly ages 35+, they play a significant role in health care decisions for themselves, their families and in many cases, their aging partners.

Rates:

	4-Color	Black & white
➤ Full page.....	\$4,095.....	\$3,420
➤ Two-Thirds page.....	\$3,535.....	\$2,635
➤ Half page.....	\$3,120.....	\$2,220
➤ Third page.....	\$2,350.....	\$1,675
➤ Sixth page	\$1,710.....	\$960

DEADLINE: Reserve space by November 20th, 2023



Rhode Island
MONTHLY
Know more. Live better.

For more information, contact your *Rhode Island Monthly* marketing consultant or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com