

ONLINE LIGHTBOX SPONSOR

Rhode Island
MONTHLY
Know more. Live better.

For Seven Consecutive Days

High Profile Lightbox
24/7 for the entire week

Get your message in front of visitors to
RIMonthly.com.

Only one exclusive lightbox
sponsorship per week.

Your comprehensive promotion will
include:

ONLINE

» Lightbox promotion displayed prominently on RIMonthly.com. Every visitor to RIMonthly.com can see your high-impact lightbox before they can enter our site - showing your message exclusively. An average of 40,000 visitors are expected to see your promotion via the lightbox throughout the week.

» 5,000 ad impressions run of site.

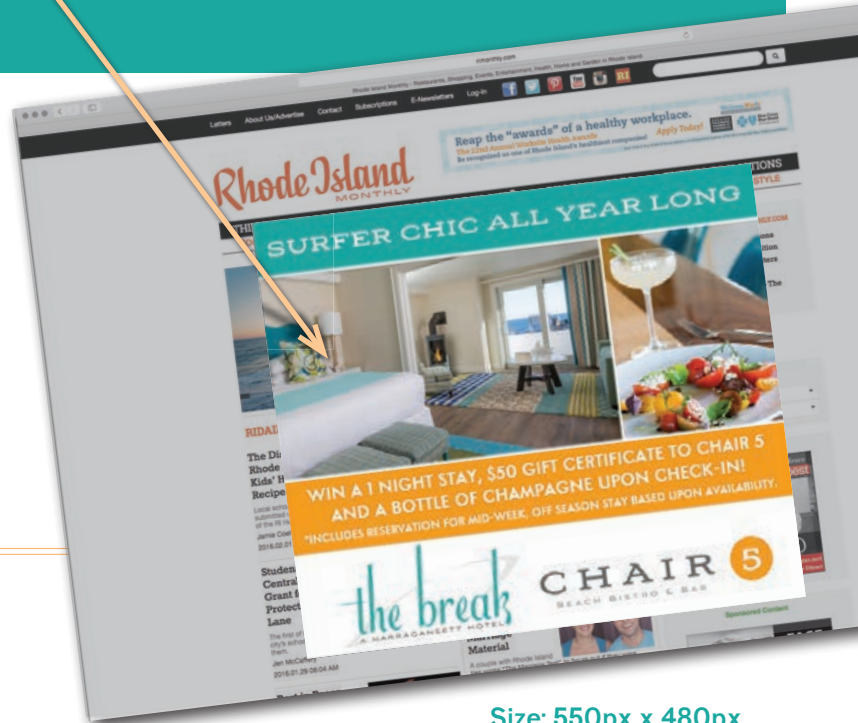
OPTIONAL: EMAIL LEADS *(for giveaway)*

Additional \$125

» Opt-in email addresses captured for your specific giveaway will be delivered right after the contest has closed. Average email addresses collected: 250.

Investment: \$850 net

Investment including opt-in email leads: \$975 net



Size: 550px x 480px

For more information, contact your Rhode Island Monthly marketing consultant or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com