



Rhode Island Philanthropic

EVENTS CALENDAR

Help us support the Rhode Island community through philanthropic efforts. In each issue of *Rhode Island Monthly*, the Philanthropic Calendar showcases at least two local nonprofit events happening for that month. From food and clothing drives to dinners and golf outings, this calendar assists readers in how to support their Ocean State community. Our readers are the leaders in the business community and in their local communities, plus they have the financial wherewithal to support these philanthropic efforts.

This provides an underwriting opportunity for up to three sponsors (category exclusive) to demonstrate their commitment to the Rhode Island community year-round in the magazine, and on our digital and social platforms.

SPONSORSHIP INCLUDES

- Prominent sponsor logo placement on:
 - Philanthropic Events (1/3 page or larger) in all 12 issues of *Rhode Island Monthly* magazine. Ad appears in our calendar section of the magazine.
 - Things to Do landing page (calendar), with link to your company on RIMonthly.com all year.
 - 401 newsletter, once per month, highlighting the philanthropic events.
- Category-exclusivity sponsorship.
- Mentioned as a sponsor in any social media and email promotion related to submitting philanthropic events to our online calendar.
- Sponsor has permission to include a link on their website to our Things to Do web page, further highlighting their commitment to the local community.
- Sponsor may submit a photo and caption from a company or non-profit-related event for inclusion in our RI Scene photo page during 2024.

The image shows a sample of a sponsored event listing in the Rhode Island Philanthropic Events Calendar. It features the organization's logo at the top, followed by the event title 'The Tomorrow Fund' with a colorful graphic. Below the title is the subtitle 'for children with cancer' and the event name 'The Tomorrow Fund Thirty-Fifth Annual Gala | Nov. 4'. The text describes the event as an evening of dinner, dancing, and silent auctions to benefit children with cancer. It includes the website 'tomorrowfund.org'. Another event is listed: 'Thirteenth Annual Masquerade Ball | Nov. 17' at Sojourner House, which is committed to ending domestic violence, sexual assault, and human trafficking. It describes a masquerade ball with live music, dancing, and a cocktail hour. The text mentions a dessert contest and that the event is the largest yearly fundraising event for Sojourner House. It includes the website 'sojourner.org/masquerade-ball'. At the bottom, there is a call to action: 'FOR A LISTING OF ALL UPCOMING EVENTS, OR TO SUBMIT YOUR OWN, VISIT RIMONTHLY.COM/THINGS-TO-DO/ AND SELECT THE PHILANTHROPIC CATEGORY.' Below this, it says 'SPONSORED BY:' followed by logos for Delta Dental and Centerville Bank.

YEAR INVESTMENT

\$5,750, which includes **both** print and digital presence

» **For information**, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com, or your *Rhode Island Monthly* marketing consultant.