

FULL PAGE SAMPLE

In the January issue of *Rhode Island Monthly*, our editors will highlight how companies in our state are encouraging their employees to actively participate in philanthropic efforts in the Rhode Island community, recognizing those companies being awarded with a 2024 Common Good Award for these efforts. The issue will also feature profiles of other Community Partners.

To compliment this feature, there will be a special advertising section where non-profits will be able to showcase their own efforts in the community through an attractive, formatted profile. These profiles are offered at deeply discounted rates, and will be read by those who can help your organization. We reach Rhode Island's most affluent residents-leaders in the community and in business.

Profiles include:

- Full name of organization
- Contact information
- Organization logo
- Mission Statement
- Up to three photos
- Profile content includes brief descriptions on your organizations background, "brag lines", wish list, and information on how the public can assist the organization in their efforts

Rates:

Rhode Island Monthly is helping to underwrite the cost of these profile ads for non-profit organizations. Rates offered represent a discount of about 65% off our standard rates.

- Half page 4-color: \$995
- Full page 4-color: \$1,875
- Two-page spread 4-color: \$2,895

Who Will Your Message Reach?

- 74% are in professional/managerial careers
- \$210,000 average household income
- 67% have a college degree or higher
- 89% aged 35+
- 62% are female
- **125,000 readers**

DEADLINE: Reserve space by November 8, 2023

For more information, contact your *Rhode Island Monthly* marketing consultant or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com

SPECIAL ADVERTISING SECTION

Big Brothers Big Sisters OF RHODE ISLAND

MISSION STATEMENT:
All youth achieve their full potential. Create and support one-to-one mentoring relationships that ignite the power and promise of youth. Accountability by partnering with parents/guardians, volunteers and others in the community we are aspirational for each child in our program achieving higher avoidance of risky behaviors, and educational success.

WISH LIST:

- Volunteer: Big Brothers and Sisters
- Financial Contributions
- Corporate Partnerships
- Event Sponsorships
- Clothing Drives
- Clothing Donation Bin Placements
- Development Committee Members

BACKGROUND:
In the late 1960s, Dr. Dorothy Frensdorff, first female Dean of Students at Rhode Island College and member of Zonta Club, spearheaded the effort to create an organization that would provide a supportive role model for girls in the community. In 1966 the Big Sister Association of Rhode Island was created with an all-volunteer staff. Since then the organization has grown, partnering with numerous community groups and businesses to achieve its mission of bettering the lives of boys and girls throughout the state. For over fifty years Big Brothers Big Sisters of Rhode Island has been pairing children with mentors, creating lasting friendships and empowering each child.

BRAG LINES:
In 2019 donors and volunteers have allowed us to accomplish the following:
Created 120 new Big and Little friendships in Rhode Island
Hosted twenty-one free activities for our Bigs and Littles
Provided \$20,000+ higher education scholarships
Facilitated 10,000+ volunteer hours back into the community
Diverted 140 pounds of clothing and small household items from our landfill

WHY IT MATTERS:
For more than fifty years, Big Brothers Big Sisters has been pairing mentors with the lives of young people throughout Rhode Island. Our contributors go directly to BBBS programming to support background checks for support background checks, safety atlas training for volunteers, clinical case management and monthly train activities for Bigs and their Littles, higher education scholarships for graduating Littles, emergency assistance for families in need and so much more.

BIG BROTHERS BIG SISTERS OF RHODE ISLAND
1540 Pontiac Ave.
Cranston, RI 02920
401-921-2434
BigRI.org
Mentoring@BigRI.org
Katie Afonseca
Executive Director

RHODE ISLAND MONTHLY | JANUARY 2020 81

HALF PAGE SAMPLE

SPECIAL ADVERTISING SECTION

amenityaid

MISSION STATEMENT:
Amenity Aid provides essential hygiene products on demand to local shelters, food pantries, veterans' groups and more.

ORGANIZATION BACKGROUND:
As a business traveler, Liz Duggan donated hotel amenities to shelters and discovered the high demand for hygiene supplies. She founded Amenity Aid and created a one-of-a-kind solution to ensure those in need have access to basic necessities.

BRAG LINES:
Amenity Aid is a volunteer-run nonprofit that has donated over \$45,000 in toiletries since 2013. More than basic human needs and good hygiene, Amenity Aid's efforts increase self-esteem and build confidence in those they support.

WHY IT MATTERS:
Amenity Aid's main funding source is their annual fundraiser, attended thousands in the best way to support them. Tickets are just \$40 to \$250 when you participate in the Amenity Aid event.

WISH LIST:

- \$10 Monthly Donation Subscriptions
- New Toiletry Products of all Sizes for all ages
- Volunteers to Deliver Products
- Unused Hotel Amenities
- Business and Leisure Collection Drives

Amenity Aid
1130 Ten Red Road, Suite A 201
North Kingstown, RI 02882
amenityaid.org