

FULL PAGE SAMPLE

## Support a non-profit. Give them the gift of the Big Give!

In the January issue of *Rhode Island Monthly* we have a special section, the Big Give, dedicated to non-profits to showcase their own efforts in the community, through attractive formatted profiles.

This section complements our annual Common Good Awards, recognizing companies who encourage their employees to participate in philanthropic efforts in the Rhode Island community.

### This year, we are offering you the opportunity to underwrite a Big Give profile on their behalf.

We know that businesses like yours help support our non-profit organizations. Let Rhode Islanders see your support by underwriting a profile for a non-profit of your choice. This will bring more awareness of their mission and help generate much needed donations from the magazine's affluent readers.



HALF PAGE SAMPLE

**We will offer you the same deeply discounted rates for the profiles as we do a nonprofit!**

### Rates:

Rates offered represent a discount of about 65% off our standard rates.

- Half page 4-color: \$995
- Full page 4-color: \$1,875
- Two-page spread 4-color: \$2,895

### Who Will Your Message Reach?

- 74% are in professional/managerial careers
- \$210,000 average household income
- 67% have a college degree or higher
- 89% aged 35+
- 62% are female



**DEADLINE: Reserve space by November 8, 2023**

For more information, contact your *Rhode Island Monthly* marketing consultant or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com