

COMMON GOOD AWARDS

RECOGNIZING BUSINESSES IN RHODE ISLAND WHO
INSPIRE PHILANTHROPY IN THEIR EMPLOYEES

Presenting Sponsorship

Rhode Island Monthly is proud to partner with the Rhode Island Foundation for the **Common Good Awards** to recognize local companies who inspire philanthropy in their employees. The winners, which will be selected by a community panel of judges from applications submitted via **RIMonthly.com**, will be featured in the January 2024 issue of *Rhode Island Monthly*, and celebrated at a special ceremony that same month.

Presenting sponsorship benefits include:

- A full page Community Partners profile page in the January 2024 issue
- A second full page display ad in the issue or in an issue of your choice
- Your logo on the customized award presented to the honorees
- Logo placement on thank you ad to sponsors in the January 2024 issue
- At least two social media mentions on *Rhode Island Monthly's* various platforms (Facebook, Twitter, Instagram Story) which have a total of 159,000+ followers
- Logo inclusion on photo gallery event page of RIM.com
- Opportunity to include promotional items in guest gift bags
- Logo inclusion on any celebration collateral
- 4 tickets to event

Sponsorship Rate: \$9,750

Sponsor logo on photo gallery page of **RIMonthly.com** featuring photos from the event.

We also have other ways that your company can be involved with the Common Good Awards issue.



>> **For information**, contact Kieran Keating, associate publisher/sales, at 401-649-4888, kkeating@rimonthly.com or your *Rhode Island Monthly* marketing consultant.